



109 N. Main  
Midland, Texas 79701

800.624.6435  
432.683.3381

fax 432.686.3556  
[www.VisitMidlandTexas.com](http://www.VisitMidlandTexas.com)

Follow us for daily  
news and updates:



Midland Visitors Bureau



@MidlandCVB

June 5, 2014

## PRESS RELEASE

For Immediate Release

For more information and to schedule an interview, contact:  
Chelsea Dey, Museum of the Southwest Marketing Director  
1705 W. Missouri Ave., Midland, Texas 79701  
432.683.2882 x 304, [cdey@MuseumSW.org](mailto:cdey@MuseumSW.org)

## SUMMER AT THE MUSEUM OF THE SOUTHWEST Enjoy FREE Programs and Events All Summer Long!

*Midland, Texas* — Summer is in full swing at the Museum of the Southwest with Free Admission Sundays, ten weeks of free concerts, eight Fridays with family crafts and fun activities, three SciFriday movie nights and a public Open Campus Night. Check out the full schedule at the end of the press release

Sundays at the Museum of the Southwest are now FREE thanks to Cimarex Energy Co! The public is welcome to explore the Museum Campus during normal Sunday hours, which run from 2 to 5 p.m.

The 27<sup>th</sup> season of the Summer Sunday Lawn Concerts kicked off on Sunday, June 1 and will continue through Sunday, August 10 (excluding Sunday, July 6). The Lawn Concerts take place from 7:30 to 9 p.m. and are free thanks to the bands, sponsors and underwriters who make each concert possible. Guests are welcome to bring a chair or blanket and refreshments, but concerts are crowded so come early to claim their spot. Jimmy's Italian Ice and Cane d'Oro Pizza will also be on site.

Family Fridays are a time to gather up the whole crew to enjoy educational, fun activities based on themes to foster creativity and a love of learning. Designed for children ages 4 through 12, sessions are "come and go" and held in the Brown Science Center at the Blakemore Planetarium from 10 a.m. to 3 p.m. They are free with paid admission to the Museum of the Southwest Campus. Dome shows will also be free on these days (with paid admission). Family Fridays are made possible by Mr. and Mrs. James Blakemore.

For those who enjoy science fiction, the Museum of the Southwest will offer three "SciFriday" films in the Blakemore Planetarium dome. The three-film series has a time-travel theme and some age restrictions apply based on movie ratings. Guests of all ages will also enjoy a snack bar, and those 21 years and older may enjoy beer and wine during the show.

The Open Campus Night on Friday, June 20 from 6 to 8:30 p.m. will feature the exclusive opening of three new exhibitions: *West Texas Triangle 2014's Ken Little, Our People, Our Land, Our Images* and *Edward Curtis in the Southwest*. Families can play Galactic Golf in the Durham Children's Museum and meet the exhibition's contributing artist, Sara Drescher-Braswell and enjoy free dome shows. At the end of the night, the kick-off of the popular summer program "SciFriday" makes this an exciting night for all ages. Open Campus Nights are free for everyone.

-more-

## **SUMMER CALENDAR:**

### **JUNE**

June 1 | Summer Sunday Lawn Concert: Weatherstone @ 7:30 pm  
Classic Rock

Fan Night-- stay cool with hand fans courtesy of Remote Gas Analysis!  
Made possible by Midland Pediatric Associates  
Hosted by Classic Rock 102

June 6 | Family Friday: Bazinga Math and Science @ 10 am

June 8 | Summer Sunday Lawn Concert: Unsweet Ts @ 7:30 pm  
Classic Rock

Hat Night-- show off your wacky style!  
Made possible by Abuelo's Mexican Restaurant  
Hosted by 97 Gold

June 13 | Family Friday: Mystery Mayhem @ 10 am

June 15 | Summer Sunday Lawn Concert: The Chris Brazeal Band @ 7:30 pm  
Country

Member Night-- Museum members get a special treat!  
Made possible by Pioneer Natural Resources  
Hosted by Kicks 99

June 20 | Family Friday: Notice Nature @ 10 am

June 20 | Open Campus Night @ 6 pm

June 20 | SciFriday: *The Time Machine* (Rated G) @ 8:15 pm

June 22 | Summer Sunday Lawn Concert: Mariachi Santa Cruz @ 7:30 pm  
Mariachi

Fiesta Night-- we're bustin' out the piñatas!  
Made possible by The Malhotra Law Firm  
Hosted by La Ley Radio

June 27 | Family Friday: Investigate the Universe @ 10 am

June 29 | Summer Sunday Lawn Concert: Josh Tatum @ 7:30 pm  
Rock/Pop

Pet Night-- bring your crowd-friendly pets!  
Made possible by Turf Specialties  
Hosted by 97 Gold

### **JULY**

July 6 | NO SUMMER SUNDAY LAWN CONCERT  
Happy 4th of July weekend!

July 11 | Family Friday: Investigate the Universe @ 10 am

July 13 | Summer Sunday Lawn Concert: Rory Payne @ 7:30 pm  
Country

Cowboy Night-- Put on your favorite boots!  
Made possible by Concho Resources  
Hosted by Kicks 99

July 18 | Family Friday: Color Me Creative—Travel Edition @ 10 am

July 20 | Summer Sunday Lawn Concert: JazzBird @ 7:30 pm

Jazz

Hawaiian Shirt Night-- aloha!

Made possible by 7-Eleven Alon

Hosted by Lite FM

July 25 | Crafty Upcycling @ 10 am

July 25 | SciFriday: *Looper* (Rated R) @ 8:15 pm

July 27 | Summer Sunday Lawn Concert: Cory Yeager Band @ 7:30 pm

Rock 'n Roll

Date Night-- bring your sweetie, or best bud!

Made possible by The Malhotra Law Firm

Hosted by Mix 106

## **AUGUST**

August 1 | Family Friday: So Long Summer Party @ 10 am

August 3 | Summer Sunday Lawn Concert: Jumping Giants @ 7:30 pm

Rock

Family Night-- special crafts and activities for supervised kiddos!

Made possible by Corey Sly Electrical Service, Inc.

Hosted by Mix 106 and Classic Rock 102

August 10 | Summer Sunday Lawn Concert: The Shades @ 7:30 pm

Rock 'n Roll

Classic Car Night-- rev 'em up!

Made possible by House of Printing

Hosted by 97 Gold

August 22 | SciFriday: *Back to the Future* (Rated PG) @ 8:15 pm

### **About the Museum of the Southwest**

The Museum of the Southwest is a nonprofit organization located in Midland, Texas. *The Museum of the Southwest inspires discovery, interaction and exploration of art, science, culture and history, enriching the lives of people of all ages.* Founded in 1965 and accredited by the American Alliance of Museums since 1992, the Museum is comprised of the Juliette and Fred Turner, Jr. Memorial Art Gallery, the Fredda Turner Durham Children's Museum, the state-of-the-art Marian Blakemore Planetarium and an outdoor Sculpture Garden. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Saturday, 2 to 5 p.m. Sunday, and closed Monday. Admission is \$5 for adults, \$3 for kids under 12 and free for kids 2 and under. For more information on the Museum, membership and upcoming exhibitions, programs and events, visit [MuseumSW.org](http://MuseumSW.org), call 432.683.2882 or send an email to [info@MuseumSW.org](mailto:info@MuseumSW.org).

### **About Midland Convention and Visitors Bureau**

The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination.

-more-

For more information on the Midland Convention & Visitors Bureau or to request a free Midland Experience Guide and Map, call (800) 624-6435 or visit [www.visitmidlandtexas.com/Guides-and-Brochures](http://www.visitmidlandtexas.com/Guides-and-Brochures).

###

Images and press releases can be found online at [MuseumSW.org/press](http://MuseumSW.org/press). For more information, or to schedule an interview, please contact Chelsea Dey at 432.683.2882 x 304 or [cdey@MuseumSW.org](mailto:cdey@MuseumSW.org).

*The above information has been provided by the Museum of the Southwest and distributed by the Midland Convention & Visitors Bureau.*