



# POCONO MOUNTAINS<sup>SM</sup>

VISITORS BUREAU

**MEDIA ALERT \* MEDIA ALERT \* MEDIA ALERT \* MEDIA ALERT**

## **Pocono Mountains Visitors Bureau To Hold Annual Report Luncheon Headlining Yet Another Exceptional Year**

**WHAT:** The Pocono Mountains Visitors Bureau (PMVB) will present their 2017 Annual Report to their board members and partners this Thursday. In addition to the release of the new report, the PMVB will honor those Pocono Mountains' valued partners and members who have contributed to the past fiscal year's accomplishments. Lunch highlights will include the announcements of the Valued Partner Awards, the Board Member Awards, and the eighth annual Gail V. Sterrett Marketing Award.

**WHEN:** *Thursday, October 19, 2017*  
12pm

**WHERE:** Mount Airy Casino Resort  
312 Woodland Road  
Mount Pocono, PA 18344

**To arrange for an interview with President & CEO Chris Barrett of the Pocono Mountains Visitors Bureau, Pocono Mountains Board Members, an award winner, or for more information, please contact:**

Karli Binder  
Pocono Mountains Visitors Bureau  
[kbinder@poconos.org](mailto:kbinder@poconos.org)  
Cell: 610-577-6213

###