

Midland Convention &
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PRESS RELEASE

For Immediate Release

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MIDLAND CONVENTION & VISITORS BUREAU CELEBRATES NATIONAL TOURISM WEEK

Midland, Texas — On Thursday, May 13 the Midland Convention & Visitors Bureau will host a Travel & Tourism Meeting celebrating National Tourism Week at Blakemore Planetarium in Midland, at 1705 West Missouri Ave. The meeting will run from 3:30 to 5:00 p.m. Mayor Wes Perry will kick off the meeting with a proclamation declaring tourism week in Midland.

“Travel and tourism is a vital part of our community’s economic stability and growth,” said Gaylia Olivas, director of the CVB. “By bringing together all components of Midland’s hospitality industry, we are able to provide education and partnership opportunities now and in the future.”

There will also be a panel discussion by representatives of various sectors of the Midland tourism industry on “How Tourism Dollars Impact Midland”.

Attendees can RSVP by calling the CVB at (432) 683-3381 or by emailing Brenda@visitmidlandtexas.com by the Friday, May 7 deadline.

Travel & Tourism meetings are held quarterly. The Travel & Tourism meetings are resourceful for those involved or interested in the travel and tourism industry. They also provide networking opportunities.

For more information, please visit www.VisitMidlandTexas.com/tourism_meetings or contact the Midland CVB at (432)683-3381.

The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination.

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