



TALL CITY BLUES FEST

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For Immediate Release

Tall City Blues Fest Announces Poster Design Scholarship Competition

Tall City Blues Fest, a multi-day music festival scheduled to take place in downtown Midland July 29-31, announces its Limited Edition Poster Design Scholarship Competition.

Any freshman, sophomore, junior, senior (or equivalent) that attends school or is schooled within the Region 18 geography is eligible to enter this competition. Submissions are accepted electronically at the Tall City Blues Fest website, www.tallcitybluesfest.com/posterentry.php.

"We chose education as a focus for Tall City Blues Fest because we felt it was important to invest in our future. From the outset, we wanted Tall City Blues Fest to be much more than just an event. We want it to be a catalyst for opportunities in our community," said Lisa Grissom, producer of Tall City Blues Fest.

At stake is a \$1,500 college scholarship for the winning design. The 1st place winner also gets their design printed on the cover of the Festival program—a 32-page, high-gloss magazine format. Additionally, a 2011 Limited Edition print of the winning design will be provided to all Festival VIP's. 2nd place commands a \$500 scholarship and 3rd place, a \$250 scholarship. Semi-finalists will be judged by a juried panel. The Festival takes a liberal view on what the scholarship proceeds can be used for, all of which is covered in the Contest Design Requirements, Notifications and Rules, which can also be found at www.tallcitybluesfest.com/posterentry.php.

The Festival is asking all superintendents and principals to disseminate this information to students who meet the eligibility requirements for the Competition.

The above information has been provided by The Tall City Blues Fest and distributed by the Midland Convention & Visitors Bureau. This event is projected to bring in an estimated \$513,000 in direct visitor spending to the Midland economy.

The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination.

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