

TALL CITY **BLUES FEST**

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For Immediate Release

Tall City Blues Fest, in Partnership with Midland College, **Announces Performer Line-up**

Today, Tall City Blues Fest announces its performer line-up. The festival takes place the last weekend in July (July 29-31) in downtown Midland's Centennial Park and will feature 17 different performers.

The outdoor performance schedule is as follows:

Friday Performers (Gates open at 3 PM)

4PM-Bernie Pearl (Orange County, CA)

4:45 PM-Burt Herrin & The Global Warming Band (Midland, TX)

6PM-Andy Macintyre & The Primal Groove (Austin, TX)

7PM-Billy Hendrix Experiment (Odessa, TX)

8PM-Woody Russell (Austin, TX)

9PM-Diddley Squat (Marshall, TX)

10:15PM-Smokin' Joe Kubek w/ special guest Bnois King (Dallas, TX)

Saturday Performers (Gates open at 9 AM)

11 AM-e-Flat Porch Band (McKinney, TX)

12 PM-Gasoline Alley (San Angelo, TX)

1 PM-Jennifer B. & The Groove Kings (Austin, TX)

2:15-Jeff Strahan (New Braunfels, TX)

3:30-John Lisi & The Delta Funk (New Orleans, TX)

6PM-St. Blues Band (Midland, TX)

7PM-James Hinkle (Ft. Worth, TX)

8PM-James Boogaloo Bolden Blues Band (Houston, TX)

9:30PM-Eddie Turner (Denver, CO)

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Times are approximate and may be adjusted by +- 1 hour. For more info, go to www.tallcitybluesfest.com.

Acoustic performances will also take place inside the Midland Center. Schedule is as follows:

Friday Acoustic Performances

7PM-Jennifer B. & The Groove Kings (Austin, TX)

Saturday Acoustic Performances

12PM-Andy Macintyre (Austin, TX)
1:30PM-St. Blues Band (Midland, TX)
7PM-e-Flat Porch Band (McKinney, TX)

Ruben V, voted Best Blues Guitarist in San Antonio multiple times over, will perform at the Festival's VIP Kick-Off Party on Thursday, July 28th. The Party is a VIP Exclusive Access event and will take place at Lone Star Bar, located in downtown Midland on the corner of Wall and Carrizo Streets.

For more info on Tall City Blues Fest, to purchase advance Weekend Festival Passes or to see a listing of VIP benefits, go to www.tallcitybluesfest.com. Weekend Festival passes are \$40 and allow for come-and-go entrance throughout the weekend. The Community Blues Jam on Sunday, July 31st is free to anyone in the community.

ABOUT TALL CITY BLUES FEST

Tall City Blues Fest is a multi-day music festival, taking place in downtown Midland's Centennial Park Plaza beginning Friday, July 29, 2011, and ending Sunday, July 31, 2011. The Festival will host 17 different performers over the course of the weekend. Other activities include a BBQ Cook-Off, a trade show featuring artisan's handmade original art, Music Memorabilia Museum, VIP Packages, indoor acoustic performances, FREE Performing Artist Presentations, Behind the Music Q&A Panel with Musicians, Midnight Troubadours, Authentic Cajun Cooking and a Best Buy Gaming Lounge. Tall City Blues Fest is a family-friendly Festival.

The above information has been provided by The Tall City Blues Fest and distributed by the Midland Convention & Visitors Bureau. This event is projected to bring in an estimated \$513,000 in direct visitor spending to the Midland economy.

The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination.

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