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PRESS RELEASE

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TALL CITY BLUES FEST TO HOST MORE THAN 23 DIFFERENT PERFORMERS

Today Tall City Blues Fest announces its 2012 line-up of performers. The Festival will be held in downtown Midland's Centennial Plaza on July 26 through 29 and features award-winning blues music accompanied by emerging talent.

This year's headliners are **James 'Boogaloo' Bolden Blues Band (Houston, TX)** on Friday night; **Tommy Castro (Tiburon, CA)** on Saturday followed by a finale performance by **JT Coldfire (Austin, TX)**.

Other performers scheduled include:

Aaron Burton (Dallas, TX)
Albert Castiglia (Ft. Lauderdale, FL)
Adam/Stilwagen (Colorado Springs, CO)
Chris Watson (Denton, TX)
Elly Wininger (Woodstock, NY)
Guy Forsyth (Austin, TX)
Jennifer B. & The Groove Kings (Austin, TX)
Levee Town (Kansas City, MO)
My Buddy Todd (Pawleys Island, SC)
Peterson Brothers (Bastrop, TX)
Ruben V (San Antonio, TX)
Taxi Dancer Band (Albuquerque, NM)
Woody Russell (Austin, TX)

With four stages (three outdoor and one indoor), the Festival will feature more than 23 different performers with some artists doing multiple performances.

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“We wanted to give people more than one opportunity to experience the emerging talent, while still packing a lot of value into the Festival with the top-notch award-winning talent,” said Lisa Grissom, Producer of this year's Festival. “After it's all said and done with, there will be 37 different performances total at this year's Festival.

In addition to its two outdoor stages, this year the Festival will host local/regional performers on a third outdoor stage. It will also host a full line-up inside on the Acoustic Jam Stage, which will run concurrently with the outdoor stages.

One of the remaining spots left on the Main Stages will be awarded to a band from the Simply Blues Festival in San Angelo.

“We feel it is important to collaborate with surrounding communities that are already supporting the Blues,” said Ronn Reeger, Talent Buyer for this year's Festival.

On Friday, gates open at 4 p.m. with the first performance at 5:30 p.m. On Saturday, gates open at 10 a.m. with the first performance at 11 a.m. Friday Day Passes are \$20; Saturday Day Passes are \$30; Weekend Festival Passes are \$40. For more information, go to www.tallcitybluesfest.com.

ABOUT TALL CITY BLUES FEST

Tall City Blues Fest is a culturally enriching, community-centric music festival that presents a family-friendly atmosphere, offers a culturally diverse attraction in our West Texas community, contributes positively to our quality of life, creates tourism and presents new musically educational opportunities, while also supporting existing educational endeavors. The Tall City Blues Fest mission is to create an experience like none other that brings award-winning blues and roots music to West Texas and makes people feel enlightened, joy-filled and loved.

The above information has been provided by the Tall City Blues Fest and distributed by the Midland Convention & Visitors Bureau. This event is projected to bring in \$170,000 in direct visitor spending to the Midland economy.

The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination

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