



FOR IMMEDIATE RELEASE

November 18, 2014

**Saratoga Convention & Tourism Bureau welcomes New Staff Member
*Wedding Market Manager & Sales Coordinator***

SARATOGA SPRINGS, N.Y. – The Saratoga Convention & Tourism Bureau announced today that Kayla Kreis has joined the staff as Wedding Market Manager & Sales Coordinator.

“We are thrilled to welcome Kayla to the Saratoga Convention & Tourism Bureau team”, said Bureau president Todd Garofano. “The destination wedding market continues to grow into a year-round market segment which Saratoga is perfectly positioned for. With the tremendous growth we have seen as a destination, we have barely scratched the surface for this much sought after business. Kayla’s hospitality experience here in Saratoga as well as at The Sagamore Resort in Bolton Landing and The Otesaga Resort in Cooperstown has readied her for this position.” Kayla graduated from Niagara University with a dual bachelor’s degree in Hospitality & Tourism Management and Theatre Performance.

Kayla can be reached at kayla@discoversaratoga.org, 518-584-1531 ext. 108.

###

The mission of the Saratoga Convention and Tourism Bureau is to market and promote Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions and special events. For information on how to schedule or plan a meeting, conference, convention, wedding, sports tournament or special event in Saratoga, visit the Saratoga Convention and Tourism Bureau’s website at www.discoversaratoga.org.

Saratoga Convention & Tourism Bureau