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SUCCESSFUL MEETINGS HONORS 2014 BEST
HOTELS, CONFERENCE CENTERS, CVB'S AND NATIONAL TOURIST OFFICES
AS SELECTED BY MEETING PROFESSIONAL NATIONWIDE

Secaucus, NJ (Aug 2014) –*The Saratoga Convention & Tourism Bureau* has been named one of the best Convention & Visitors Bureau's in the Northeast United States and will receive a prestigious Pinnacle Award from *Successful Meetings*. The 2014 Pinnacle Awards are the mark of excellence for meeting destinations, hotels and conference centers. The awarded organizations have done an outstanding job servicing their meetings, incentive travel programs, trade shows and conventions during the previous year.

For over 29 years, the Pinnacle Award has earned a reputation as the most credible and prestigious symbol of excellence among meeting professionals and travel suppliers alike.

Readers of *Successful Meetings* – professionals who are decision makers for planning meetings, events, conferences, and incentive programs– voted for the winners of the Pinnacle Awards via online ballots and gave feedback based on their professional experiences worldwide for the top hotels, conference centers, and CVBs. . All winners will be listed in *Successful Meetings'* annual Pinnacle Registry, published in August - and online at www.successfulmeetings.com/pinnacle.

Todd Garofano, President of the Saratoga Convention & Tourism Bureau said, "I am so excited for our staff, our Board of Directors, our members and our community to be recognized by the readers of *Successful Meetings* with the 2014 Pinnacle Award. This is the second national industry publication award we have received in the last three years. The Pinnacle Award reflects the hard work, professionalism, creativity & leadership of our entire staff. I couldn't be more proud of our staff and the success they have achieved over the last 5 years. We continue to strive to provide outstanding service to our clients, our members and our stakeholders, to be a leader in our industry and a strong economic driver for our community."



A member of the *Successful Meetings* leadership team will be on hand at the opening reception of the Bureau's Annual Familiarization Event on Sunday, August 24 at Saratoga Polo to present the award plaque to the Bureau Team.

About *Successful Meetings*:

From basic concepts to advanced strategies, *Successful Meetings* has the indispensable knowledge—the insider tips and industry essentials—that any professional charged with planning a meeting needs in order to organize valuable, productive and inspiring events. *Successful Meetings* reaches these decision-making “meeting owners” through print, digital, and face-to-face events. *Successful Meetings* is a monthly magazine and web-site with in-depth interviews, case studies, features, and special supplements. SuccessfulMeetings.com is the 24/7 portal for information and news effecting the industry. For more information on *Successful Meetings*, please visit www.successfulmeetings.com. *Successful Meetings* is owned by Northstar Travel Media, LLC.

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