

FOR IMMEDIATE RELEASE

March 19, 2014

**SARATOGA CONVENTION & TOURISM BUREAU WELCOMES
THE 2014 INCOMING BOARD OF DIRECTORS**

SARATOGA SPRINGS, N.Y. – On Thursday, March 13, the Saratoga Convention & Tourism Bureau held their 29th Annual Meeting at the Saratoga Springs City Center. In addition to highlighting the successes of 2013 and their initiatives for 2014, the Bureau welcomed the Board of Directors and Executive Committee.

Elected to serve on the Executive Committee for 2014/2015 are; Chairman – Dan Fortier (Longfellows Hotel, Restaurant & Conference Center), Immediate Past Chair - Patrick Pipino (Ben & Jerry’s of Saratoga Springs), Chair Elect – Megan Hennessey (Courtyard by Marriott Saratoga Springs), Treasurer – Shawn Goodway (The Saratoga Hilton) & At-Large Officer – Thomas Newkirk (Saratoga National Golf Course).

Continuing to serve on the Board of Directors of the Saratoga Convention & Tourism Bureau are;

Mark Baker, Saratoga Springs City Center
Dennis Brobston, Saratoga Economic Development Corporation
Eugene Quirk, Adirondack Trust Insurance
Gail Cummings-Danson, Skidmore College
Cynthia Hollowood, Holiday Inn Saratoga Springs
Ron Ireland, Saratoga Golf & Polo Club
Matt McCabe, Saratoga Guitar
Michael O’Sullivan, The Saratogian
Steve Porto, Gavin Park
Todd Shinkus, Saratoga County Chamber of Commerce
Robert Berrey, Gideon Putnam Resort
Marcia White, Saratoga Performing Arts Center (SPAC)
Steve Wilcox, Fingerpaint Marketing

“2013 was our 4th consecutive year of growth in all measurable sales, service, membership & event categories. We had a tremendous year and I am especially proud of the effort our entire staff put forth along with the guidance and leadership of our Board of Directors and community partners”, said Todd Garofano, President of the Saratoga Convention & Tourism Bureau. “I am excited to be working with our new Chairman, Dan Fortier and our Board of Directors, as we embark on a very interesting and exciting time in Saratoga’s tourism history.



The Saratoga Convention & Tourism Bureau's Annual Report for 2013 can be found on the website at www.discover saratoga.org and then click on "The SCTB" on the toolbar of the home page.

Contact: Todd Garofano
President, Saratoga Convention & Tourism Bureau
60 Railroad Place, Suite 301, Saratoga Springs, NY 12866
518-584-1531
todd@discover saratoga.org

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Saratoga Convention & Tourism Bureau is a key economic development engine for this community, the mission of the Saratoga Convention & Tourism Bureau is to contribute a positive impact on the local economy by promoting and marketing Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions and groups. For information on how to schedule or plan a meeting, conference or convention in Saratoga, visit the Saratoga Convention and Tourism Bureau's website at www.discover saratoga.org.

Saratoga Convention & Tourism Bureau

60 Railroad Place, Suite 100 | Saratoga Springs, NY 12866 | www.discover saratoga.org | Ph: (518) 584-1531 | Fax: (518) 584-2969 | Email: mail@discover saratoga.org