

## easy to reach. always exceptional.



## FOR IMMEDIATE RELEASE

November 22, 2013



## THE SARATOGA FROZEN SPRINGS CLASSIC

An Inaugural Pond Hockey Tournament in Saratoga Springs, NY

SARATOGA SPRINGS, N.Y. – The Saratoga Convention & Tourism Bureau and Townsquare Lifestyle Events present the Saratoga *Frozen* Springs Classic on January 24-26, 2014 at the Saratoga Spa State Park. 60 teams will compete in 4-on-4 round-robin style games all weekend!

The event will begin Friday evening at the Gideon Putnam Resort and Spa State Park with live entertainment and family fun. Games will be played behind the Gideon Putnam Hotel on pond rinks adjacent to Catherine's in the Park on Saturday & Sunday. In addition to the hockey action, there will be food & beverage vendors, merchandise vendors and live entertainment. Downtown Saratoga Springs will play host to a variety of events at various bars and restaurants for hockey fans to enjoy Friday & Saturday night. Labatt beer is the title sponsor. Full schedule coming soon on the website!

Todd Garofano, president of the Saratoga Convention & Tourism Bureau stated, "We are thrilled to partner with Townsquare Lifestyle Events to create what will sure be a fun event for families and hockey fans alike. The backdrop of the Saratoga Spa State Park and the vibrancy of downtown Saratoga Springs will draw players, teams and families from throughout the Northeast for what we anticipate will be a sold-out event."

The Saratoga *Frozen* Springs Classic is the kick-off event to Saratoga's annual Winterfest Week. Events will be happening throughout Saratoga Springs and Saratoga County all week long, ending with the 16<sup>th</sup> Annual Chowderfest on Feb. 1<sup>st</sup> in downtown Saratoga Springs.

Find full details, register to play and book overnight rooms through the official website, <a href="https://www.saratogafrozenspringsclassic.com">www.saratogafrozenspringsclassic.com</a>. Reserve your spot today, limited space is available!

For more information on Winterfest week events and Chowderfest, visit www.discoversaratoga.org/chowderfest.

## Contact

Todd Garofano, President, Saratoga Convention & Tourism Bureau 60 Railroad Place, Suite 301, Saratoga Springs, NY 12866 518-584-1531 ext. 106 todd@discoversaratoga.org

###

The mission of the Saratoga Convention and Tourism Bureau is to market and promote Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions and special events. For information on how to schedule or plan a meeting, conference, convention, wedding, sports tournament of special event in Saratoga, visit the Saratoga Convention and Tourism Bureau's website at <a href="https://www.discoversaratoga.org">www.discoversaratoga.org</a>.