



FOR IMMEDIATE RELEASE

February 7, 2014

3rd ANNUAL SARATOGA BEER WEEK 2014

SARATOGA SPRINGS, N.Y. – The Ruck presents Saratoga Beer Week, February 18-22, 2014, consisting of five days of beer focused events in Downtown Saratoga Springs. There will be over 100 events in 25 bars and restaurants throughout the city! All information and tickets are online at www.saratogabeerweek.com.

Thursday 2/20/14 at 7pm, Saratoga City Center

- **Beatles Anniversary Celebration featuring Hey Jude...The Tribute:**
 - Saratoga Beer Week will be transporting you to Liverpool for an evening celebrating English beer and the music of The Beatles with a performance by Hey Jude ... The Tribute, a Beatles tribute band.
 - Tickets \$12 in advance; \$15 at the door

Friday 2/21/14 at 7pm, Saratoga City Center

- **Beer Me, I'm Irish featuring legendary Irish rock group Black 47:**
 - Tickets \$15 in advance and \$20 at the door

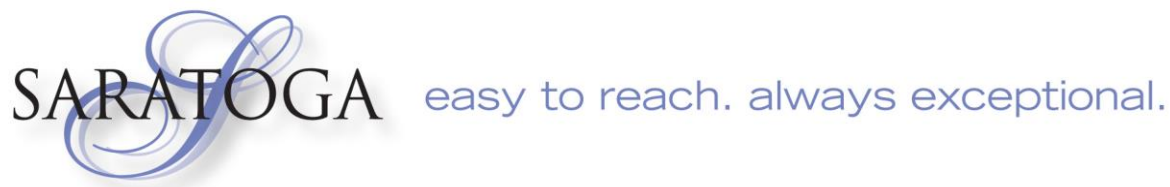
Saturday, 2/22/14 at Saratoga City Center

- **3rd Annual Saratoga Beer Summit:**
 - Session 1: 1pm-4pm
 - Session 2: 5pm-8pm
 - Over 150 different beers from 80+ American Craft breweries. Live music, delicious food and various vendors.

Tickets for Beer Week are just \$40 in advance, \$50 at the door. The price includes three hours of sampling, souvenir glass and live music! This event sold out in 2012 and 2013 so get your tickets online today! Tickets, event information and schedules can be found at www.saratogabeerweek.com

Saratoga Beer Week is sponsored by: The Ruck, Saratoga Convention and Tourism Bureau, Saratoga Eagle, GotBeer.com, County Waste and JM Jewelers.

“We are really excited about the 3rd year of this event. Our first two years were tremendously successful and this year will blow them away.” A.J. Bodden, event organizer “We have more brewery representatives in town, more events planned and two



great themed events on Thursday and Friday. Ticket sales are already pacing three times faster than last year so we encourage people to buy early.”

Todd Garofano, President of the Saratoga Convention & Tourism Bureau adds, “Saratoga Beer Week has quickly grown into one of Saratoga’s signature events. Having been expended already to accommodate the growing crowds and participants from its first year in 2012, this year’s incarnation promises to build on that success. We expect more visitors filling hotel rooms, spending time in our shops & restaurants and enjoying the amazing variety of craft beers in the many amazing venues Saratoga has to offer.”

Event Organizer

A.J. Bodden, Managing Director

Townsquare Lifestyle Events

518-245-9460

A.J.Bodden@townsquaremedia.com

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The Saratoga Convention and Tourism Bureau bring meetings and special events to Saratoga. For information on how to schedule or plan a meeting, conference or convention in Saratoga, visit the Saratoga Convention and Tourism Bureau’s website at www.discoversaratoga.org.

Saratoga Convention & Tourism Bureau contact:

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