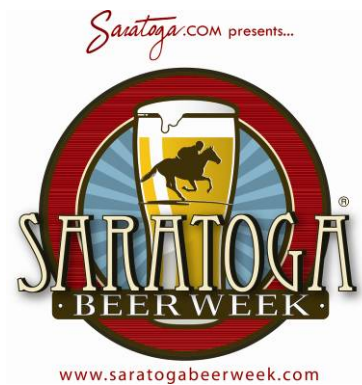


FOR IMMEDIATE RELEASE
February 11, 2013



2nd ANNUAL SARATOGA BEER WEEK 2013

SARATOGA SPRINGS, N.Y. - Saratoga Beer Week, February 19-23, 2013, consists of five days of beer focused events in Downtown Saratoga Springs. There will be over 100 events in 25 bars and restaurants throughout the city!

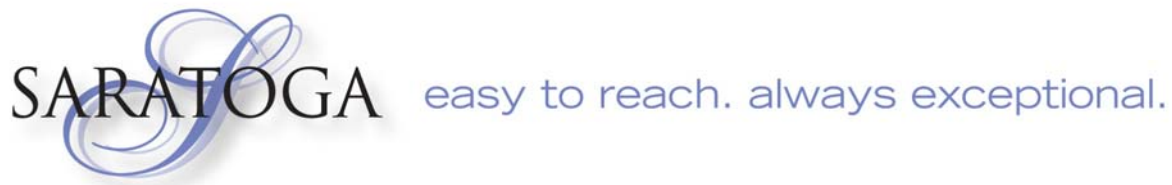
- Rare Beer and Cask Ale event Thursday, February 21 at the City Center.
 - Come taste a variety of brews not available anywhere else! Tickets only \$50 includes beer sampling, food and live music!
- New York State of Mind event Friday, February 22 at the City Center.
 - NY beers and Billy Joel tribute band- Storm Front. Tickets just \$10 in advance, \$15 at the door. Cash bar and food for sale.
- Saratoga Beer Summit on Saturday, February 23.
 - Session 1: 1pm-4pm
 - Session 2: 5pm-8pm
 - Over 150 different beers from 76 breweries. Featuring American Craft beers and beers from around the globe! Live music by local favorite Rich Ortiz!

Tickets for Beer Week are just \$40 in advance, \$50 at the door. The price includes three hours of sampling, souvenir glass and live music! This event sold out in 2012 so get your tickets online today! Tickets, event information and schedules can be found at www.saratogabeerweek.com

Saratoga Beer Week is sponsored by: Saratoga.com, Saratoga Convention and Tourism Bureau, Saratoga Eagle, Saratoga City Tavern, Healthy Living Market and Café, DeCrescente Distributing, Zappone Motors and Druthers Brewing Company.

“The second annual Saratoga Beer Week is shaping up to be even better than the first. With more events around town, more breweries involved and more people planning to attend there is no question that this event will be nothing short of amazing.” Garth Ellms, event organizer

“The highlight of the week will certainly be the Saratoga Beer Summit on Saturday the 23rd. Offering a selection over 150 beers from 70 plus breweries this event is THE premiere beer festival in Upstate NY. Tickets are on sale now and I highly suggest people buy online soon as this event sold out last year.” A.J. Bodden, event organizer



Todd Garofano, President of the Saratoga Convention & Tourism Bureau adds, “Saratoga Beer Week is quickly turning into a signature event for Saratoga. Last year’s inaugural event was a huge success, bringing thousands of people into town during a need time for our hotels, restaurants and shops. The 2013 Saratoga Beer Week promises to build on that success with added days and more participants. We are thrilled to be part of and support the 2nd Annual Saratoga Beer Week.”

Event Organizers

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The Saratoga Convention and Tourism Bureau bring meetings and special events to Saratoga. For information on how to schedule or plan a meeting, conference or convention in Saratoga, visit the Saratoga Convention and Tourism Bureau’s website at www.discoversaratoga.org.

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