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Saratoga Convention & Tourism Bureau adds Destination Wedding & Social Market Specialist and moves to larger space

SARATOGA SPRINGS, N.Y. – The Saratoga Convention & Tourism Bureau announced today that Tom Ellis has joined the staff as Destination Wedding & Social Market Specialist. Tom is a seasoned hospitality professional with 20 years of experience in luxury hotels, nightclubs, restaurants and world class events, mainly in the NYC area market. Tom's attention to detail and creativity has garnered him the respect of industry peers and established a following with both social and corporate clients in the worlds of business, politics, and entertainment.

"We are thrilled to welcome Tom to Saratoga and to the Convention & Tourism Bureau team", said Bureau president Todd Garofano. "The destination wedding market is a lucrative year-round segment which Saratoga is perfectly positioned for. Brides & grooms have been choosing Saratoga for their special events for years. With the tremendous growth we have seen as a destination, we have barely scratched the surface for this sought after business. Tom's experience in this industry and in one of our key feeder markets, NYC, will provide immediate benefit.

Tom Ellis can be reached at tom@discoversaratoga.org, 518-584-1531 ext. 108.

To accommodate the need for additional staff space, the Bureau moved upstairs to new office space at its current address. We are now located in Suite 301 at 60 Railroad Place, Saratoga Springs. An open house is being planned and an announcement will go out soon.

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The Saratoga Convention and Tourism Bureau bring meetings and special events to Saratoga. For information on how to schedule or plan a meeting, conference or convention in Saratoga, visit the Saratoga Convention and Tourism Bureau's website at <u>www.discoversaratoga.org</u>.

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