

**FOR IMMEDIATE RELEASE**

September 19, 2013

**THE SARATOGA CONVENTION & TOURISM BUREAU LAUNCHES  
PROMOTIONAL WEDDING VIDEO**

SARATOGA SPRINGS, N.Y – The Saratoga Convention & Tourism Bureau (SCTB) recently launched its first wedding-specific promotional video.

“We are excited to launch this video in support of our strategy to attract more destination-type weddings to Saratoga County”, said Todd Garofano, SCTB President. “Saratoga has such a diverse offering of unique venues, attractions and facilities, perfect for the ultra-elegant affair to a cozy outdoor barn reception and everything in between. This video captures the essence of that and illustrates to future brides & grooms and wedding planners alike all that Saratoga has to offer”.

In just a few short days, the 3-minute video gained over 240 views on YouTube! The official link is [www.youtube.com/watch?v=Lv0f-JWY5g0](http://www.youtube.com/watch?v=Lv0f-JWY5g0) on the SCTB’s account, [www.youtube.com/user/discoversaratoga](http://www.youtube.com/user/discoversaratoga)

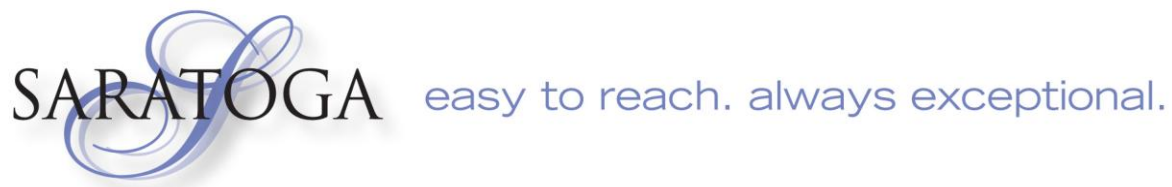
The video was produced by Modern Mix Marketing and the wedding videography was provided by Bigler Productions and Philip Coltart Films. Special thanks to Christine A. Wheat Special Events Firm LLC and Katie O' Weddings & Events.

For information on how the SCTB can help plan and facilitate a wedding, call Tom Ellis, Destination Wedding & Social Market Specialist at 518-584-1531, [tom@discoversaratoga.org](mailto:tom@discoversaratoga.org) or visit the website, [www.saratoganyweddings.com](http://www.saratoganyweddings.com).

If you are a business that serves the wedding market and are interested in learning about the benefits of membership with the SCTB, contact Connie Crudo, Membership Sales & Service Manager at 518-584-1531, [connie@discoversaratoga.org](mailto:connie@discoversaratoga.org).

(cont.)

Saratoga Convention & Tourism Bureau



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The mission of the Saratoga Convention and Tourism Bureau is to market and promote Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions and special events to Saratoga. For information on how to schedule or plan a meeting, conference or convention in Saratoga, visit the Saratoga Convention and Tourism Bureau's website at [www.discoversaratoga.org](http://www.discoversaratoga.org).

Saratoga Convention & Tourism Bureau

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