

FOR IMMEDIATE RELEASE

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NATIONAL CITYWIDE CONVENTION TO BE HELD IN SARATOGA!

2016 National Holstein Annual Convention

SARATOGA SPRINGS, N.Y. --- The National Holstein Association's Annual Convention will be held in Saratoga County, NY June 26-July 2, 2016.

A big "thank you" goes to Becky and Jeff King, owners of Kings Ransom Farm in Northumberland for promoting Saratoga for their 2016 National Convention. The negotiating and finalization of the details of this citywide event have come together over the past two years. The Convention will produce over 1,700 room nights at various hotel properties and will utilize many venues for their various events throughout the convention.

The Holstein Association USA is the largest dairy breed organization in the world, headquartered in Brattleboro, Vermont where they have been since 1903.

The Saratoga Convention & Tourism Bureau is delighted that our Saratoga community has been chosen, and are looking forward to creating an exceptional experience for all attendees. Todd Garofano, Convention Bureau president, said "We are thrilled to be the host destination for the National Holstein Association's Annual Convention. This was a true team effort, between the City Center, Saratoga Hilton, Convention & Tourism Bureau staff's and our local partners to land this prestigious event. We look forward to working with Becky & Jeff King and the association's convention staff over the next few years to ensure a successful convention once they arrive in 2016."

Becky King explains, "We researched and selected the Saratoga area as the site for our National Convention because of the combination of a vibrant downtown along with its close proximity to numerous local agricultural businesses and areas of historical significance. Saratoga offers "big city" amenities with a small town feel. Our attendees will enjoy the convenience of being able to walk out of the doors of the City Center and their hotel to explore what Broadway and its surroundings have to offer. The Convention and Tourism Bureau has been a valuable resource for us right from the infancy stages of our planning. We look forward to our continued relationship and the assistance they have to offer as we dive into the details of planning this event."

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Saratoga Convention & Tourism Bureau is a key economic development engine for this community, the mission of the Saratoga Convention & Tourism Bureau is to contribute a positive impact on the local economy by promoting and marketing Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions and groups. Visit www.discoversaratoga.org