

FOR IMMEDIATE RELEASE

October 19, 2011



**U.S. SEMICONDUCTOR INDUSTRY ASSOCIATION TO HOST
INTERNATIONAL TRADE MEETING IN SARATOGA!**

SARATOGA SPRINGS, N.Y. --- The Semiconductor Industry Association (SIA) is holding their 2012 World Semiconductor Council meeting in Saratoga on May 21-26, 2012. The conference will be headquartered at the Saratoga Hilton, and will take advantage of many of Saratoga's unique venues for offsite functions.

Semiconductor innovations form the foundation for America's \$1.1 trillion technology industry affecting a U.S. workforce of nearly 6 million. Founded in 1977 by five microelectronics pioneers, SIA unites over 60 companies that account for 80 percent of the semiconductor production of this country. The SIA seeks to strengthen U.S. leadership of semiconductor design and manufacturing by working with Congress, the Administration and other key industry groups. The SIA works to encourage policies and regulations that fuel innovation, propel business and drive international competition in order to maintain a thriving semiconductor industry in the United States.

Todd Garofano, President of the Saratoga Convention & Tourism Bureau said, "The 2012 World Semiconductor Council meeting will bring industry experts and CEO's from the top semiconductor designers and manufacturers from around the world to experience Saratoga's hospitality and charm. This event, which will bring delegations of industry experts from China, Chinese Taipei, Europe, Japan, Korea and the United States to Saratoga, moves each year between one of the six association member countries. The Saratoga hospitality community is proud to be the host location for the 2012 return to the United States". He added, "We are absolutely thrilled to be hosting this prestigious conference in Saratoga and welcome industry leaders from around the world to what has become a hotbed for the global semiconductor industry".

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The Saratoga Convention & Tourism Bureau is an independent, not-for-profit destination marketing organization with the mission of attracting group business to the Saratoga area and to serve as a liaison between group buyers and local businesses. Visit www.discoversaratoga.org