

FOR IMMEDIATE RELEASE

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SARATOGA BEER WEEK 2012

SARATOGA SPRINGS, N.Y. --- Saratoga Beer Week, set for February 23 – 25, 2012...interested yet? Join us as we celebrate three days of 30 plus events centered on beer and the best of what Saratoga has to offer.

Saratoga Beer Week will be marketed on both a Local and National level, attracting beer enthusiasts from all over while providing an opportunity to showcase Saratoga’s finest restaurants, shops and hotels, attracting new customers and creating a memorable tradition.

Todd Garofano, President of the Saratoga Convention & Tourism Bureau said, “We are excited to be involved in the first annual Saratoga Beer Week! This three-day event promises to bring beer enthusiasts and industry professionals together for an educational, informative and fun event in a time of year that will greatly benefit our member organizations.”

This three day event will be put on in collaboration with Saratoga Festivals, LLC, Saratoga Convention and Tourism Bureau, and the Saratoga County Chamber of Commerce.

Contact:

Garth Elms

Saratoga Festivals, LLC

518-339-6333

garth@saratogafestivals.com

www.saratogafestivals.com

Todd Garofano

President, Saratoga Convention & Tourism Bureau

60 Railroad Place, Suite 100, Saratoga Springs, NY 12866

518-584-1531

todd@discoversaratoga.org

www.discoversaratoga.org



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The Saratoga Convention & Tourism Bureau is an independent, not-for-profit destination marketing organization with the mission of attracting group business to the Saratoga area and to serve as a liaison between group buyers and local businesses. Visit www.discoversaratoga.org