

FOR IMMEDIATE RELEASE

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SARATOGA CONVENTION & TOURISM BUREAU ANNOUNCES NEW ADDITION TO STAFF

SARATOGA SPRINGS, N.Y. --- The Saratoga Convention & Tourism Bureau is excited to announce the addition of Mary Jo Janis as Director – Convention Sales to their staff.

Janis most recently served as Senior Sales Manager for the Desmond Hotel and Conference Center in Albany, NY where her sales focus was on regional, state and national associations as well as labor unions and federations on a statewide and national level. “Mary Jo is a very well-respected and successful hospitality sales professional with over 25 years of industry experience. We are thrilled to welcome Mary Jo back to Saratoga where we know she will be embraced by our community and have an immediate impact on our growing year-round convention business.”

Prior to the Desmond, she also served as Conference Sales Manager at the Gideon Putnam Resort & Spa in Saratoga Springs, NY where her responsibilities included new business development in the association, corporate, SMERF and government markets.

Mary Jo resides in Ballston Spa with her husband Jimmy and two sons.

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The Saratoga Convention & Tourism Bureau is an independent, not-for-profit destination marketing organization with the mission of attracting group business to the Saratoga area and to serve as a liaison between group buyers and local businesses. Visit www.discoversaratoga.org