## FOR IMMEDIATE RELEASE

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## SIXTH ANNUAL SARATOGA RESTAURANT WEEK

The Results Are In! Record Breaking Number of Participants

**SARATOGA, N.Y.** – The Saratoga Convention and Tourism Bureau 's sixth annual Saratoga Restaurant Week took place in Saratoga County from December 3<sup>th</sup>-9<sup>th</sup>, 2010 and proved to be a success!

As the holiday season approached, Saratoga Restaurant Week offered a 3-course dinner for \$18.19 and \$9.09 lunch specials. The participating number of restaurants stood at 43, that is seven more than last year and a new Restaurant Week record!

The Saratoga Convention and Tourism Bureau would like to thank all of the sponsors for their support and contributing to the success of Restaurant Week. A donation of \$1,500 was made to the Franklin Community Center from proceeds from the event to help re-stock their food pantry since we're sure it's been depleted over the holidays.

From the completed surveys, first place winner of \$250 worth of dining gift certificates was Mark Bauman, second place was Michael Hilton with \$150 and third place was Maureen Flynn with \$100. We'd like to thank the Wishing Well Restaurant, Bookmakers at the Holiday Inn, Sushi Thai Garden, Gaffney's, Jacob & Anthony's American Grille, The Irish Times Restaurant, Maestro's, Prime at Saratoga National Golf Club, and Mouzon House for donating the dining gift certificates.

Bureau President Todd Garofano explains, "This is a great event for Saratoga. We saw increased participation by our restaurants throughout the county and their dining rooms were busy all week long. And for the first time, we had several of our lodging members participate by offering room rate specials which encouraged visitors from farther away to come experience Saratoga, our great restaurants, shops and attractions outside of our traditional racing season. We will look to continue to grow this event and bring business to our members year round."

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The Saratoga Convention & Tourism Bureau is an independent, not-for-profit destination marketing organization with the mission of attracting group business to the Saratoga area and to serve as a liaison between group buyers and local businesses.