

FOR IMMEDIATE RELEASE

January 10, 2011



13TH ANNUAL CHOWDERFEST TO BE HELD IN SARATOGA SPRINGS, NY

SARATOGA SPRINGS, NY – Enjoy some winter fun and some great food at the 13th Annual Chowderfest held in Saratoga Springs, NY on Saturday, February 5th, 2011 from 11:00 a.m. to 4:00 p.m. – the event is coordinated by the Saratoga Convention and Tourism Bureau. Special getaway packages are available for the event.

Visitors can pick up a ballot and taste chowders from as many as 60 participating restaurants & vendors and vote for their favorite. Each sample of chowder is \$1, and is paid directly to the establishment. Valid ballots need 5 stickers from participating businesses and can be turned in to the Saratoga Springs Visitor Center or the Saratoga Arts Center. For an additional \$7, Chowderfest attendees can take home an official long-sleeve Chowderfest T-shirt with a completed ballot. Winners will be announced in front of the Saratoga Springs City Center at 5:30 p.m. on the day of the event.

And, in an effort to be more environmentally friendly, a limited number of official Chowderfest “CHUGS” (reusable mug/lid/spoon combination) will be sold at participating Saratoga retailers for \$5.00 each.

Visitors can also bring their four-legged family members as there are 3 participants serving dog chowder. The popular Dog Chow Down will take place at 1:00 p.m. at the Saratoga Downtowner Motel. A local dog celebrity will be on hand to pick the winning chowder!

Enjoy music from Star 101.3 (WQAR) at the Saratoga Springs Visitor Center, 102.7 (WEQX) from 1 p.m.-3 p.m. at the Saratoga Springs City Center, and the always entertaining Shanty Singers at Caffe Lena. Additional entertainment information is available on the Chowderfest webpage.

Chowderfest is an event that takes place during the 14th Annual Winterfest weekend, February 5 - 7, 2011. For a list of participating restaurant, more events and further details, visit www.discoversaratoga.org/chowderfest or call 518-584-1531

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The Saratoga Convention and Tourism Bureau bring meetings and special events to Saratoga. For information on how to schedule or plan a meeting, conference or convention in Saratoga, visit the Saratoga Convention and Tourism Bureau’s website at www.discoversaratoga.org.