

**FOR IMMEDIATE RELEASE**

January 27, 2011



**13TH ANNUAL CHOWDERFEST TO BE HELD IN SARATOGA SPRINGS, NY**

*Update: Record Breaking Number of Participating Establishments*

SARATOGA SPRINGS, NY – Enjoy some winter fun and some great food at the 13th Annual Chowderfest (part of the 14<sup>th</sup> annual Winterfest Weekend) held in Saratoga Springs, NY on Saturday, February 5th, 2011 from 11:00 a.m. to 4:00 p.m. – the event is coordinated by the Saratoga Convention and Tourism Bureau. Special getaway packages are available for the event.

**Update:** There are now 71 participating restaurants & vendors, which is up from 56 last year!

Visitors can pick up a ballot and taste chowders from as many as 71 participating establishments and vote for their favorite. Each sample of chowder is \$1, and is paid directly to the establishment. Valid ballots need 5 stickers from participating businesses and can be turned in to the Saratoga Springs Visitor Center or the Saratoga Arts Center. For an additional \$7, Chowderfest attendees can take home an official long-sleeve Chowderfest T-shirt with a completed ballot. Winners will be announced in front of the Saratoga Springs City Center at 5:30 p.m. on the day of the event.

And, in an effort to be more environmentally friendly, a limited number of official Chowderfest “CHUGS” (reusable mug/lid/spoon combination) will be sold at participating Saratoga retailers for \$5.00 each.

Visitors can also bring their four-legged family members as there are 3 participants serving dog chowder. The popular Dog Chow Down will take place at 1:00 p.m. at the Saratoga Downtowner Motel. A local celebrity dog will be on hand to pick the winning chowder!

Enjoy music from Star 101.3 (WQAR) at the Saratoga Springs Visitor Center, 102.7 (WEQX) from 1 p.m.-3 p.m. at the Saratoga Springs City Center, and the always entertaining Chantey Singers at Caffe Lena. There will be a DJ Tim from Capital Disc Jockeys with prizes and a cash bar inside the Saratoga Springs City Center between 4 p.m. and 6:30 p.m. Additional entertainment information is available on the Chowderfest webpage.

Chowderfest is an event that takes place during the 14<sup>th</sup> Annual Winterfest weekend, February 5 - 7, 2011. For a list of participating restaurant, Winterfest events and further details, visit [www.discoversaratoga.org/chowderfest](http://www.discoversaratoga.org/chowderfest) or call 518-584-1531

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The Saratoga Convention and Tourism Bureau bring meetings and special events to Saratoga. For information on how to schedule or plan a meeting, conference or convention in Saratoga, visit the Saratoga Convention and Tourism Bureau’s website at [www.discoversaratoga.org](http://www.discoversaratoga.org).