

**FOR IMMEDIATE RELEASE**  
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**SARATOGA WELCOMED THE NEW YORK STATE FUNERAL DIRECTORS  
ASSOCIATION**

*Statewide Convention Meets for Annual Conference*

SARATOGA SPRINGS, N.Y. ---The New York State Funeral Directors Association (NYSFDA) held their annual meeting on August 22-26, 2010 in Saratoga Springs. The conference brought nearly 800 delegates/vendors and 400 room nights to the city. The Saratoga Convention & Tourism Bureau states that NYSFDA has held their annual meeting consecutively since 2002 and last met in Saratoga in 2007, planning to return again in future years.

All of the exhibits took place in the Saratoga Springs City Center and the headquarters hotel was at the adjoining Saratoga Hilton with overflow at additional Saratoga hotel properties. The delegates enjoyed exploring various boutiques, attractions and restaurants during free time from their programs.

The Convention offered a variety of educational programs for attendees. NYSFDA Executive Director Bonnie L. McCullough, CAE, said: "Knowledge and compassionate service remain the governing principle of funeral directing. We assist our members stay current with the latest developments in best funeral service practices and techniques, as well as with the many local, state and federal regulations governing the profession so that they, in turn, may best serve the families in their communities."

"Our Convention was a huge success! The comments I've received back from our members lauded every aspect of the City Center, hotel accommodations, and local dining. The next time we're back in Saratoga Springs we know it will seem like going "home again," said event organizer, Kelly Deitz, CAE, NYSFDA Director of Core Programs.

To learn more about the NYS Funeral Directors Association, please visit their website at [www.nysfda.org](http://www.nysfda.org).

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The Saratoga Convention & Tourism Bureau is an independent, not-for-profit destination marketing organization with the mission of attracting group business to the Saratoga area and to serve as a liaison between group buyers and local businesses. Visit [www.discoversaratoga.org](http://www.discoversaratoga.org)

Photos below:



Exhibits at the City Center