

FOR IMMEDIATE RELEASE

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HONORING TEN HOMETOWN AMBASSADORS

The Saratoga Convention & Tourism Bureau's Annual Thanksgiving Reception

SARATOGA SPRINGS, N.Y. --- The Saratoga Convention and Tourism's 14th annual salute to Hometown Ambassadors and its 26th annual Thanksgiving Reception will take place on Wednesday, November 10th from 5:30-7:30 p.m. at Panza's Restaurant on Saratoga Lake. The event is open to Bureau members in good standing and their guests, and this year the Bureau will honor 10 "ambassadors" who stepped forward to recommend conference and meeting groups, which brought attendees to Saratoga in 2010.

All of Saratoga's "ambassadors" were directly involved in the planning process to bring their conventions or meetings to Saratoga in 2010. This year these meetings produced over 6,040 attendees who visited our beautiful city, stayed overnight, shopped in our stores, ate in our restaurants, enjoyed Saratoga's arts and entertainment and took home fond memories of a very welcoming place.

Those attendees accounted for millions of dollars in direct spending on goods and services in the Saratoga area. Counting this year's honorees, the Saratoga Convention and Tourism Bureau has honored 166 Hometown Ambassadors since its inception in 1997.

"We are excited to honor these 10 ambassadors for the work they have done in bringing group and convention business to Saratoga in 2010. A huge commitment and countless hours go in to organizing and pulling off a successful event and to do this on a volunteer basis, for the good of our community, deserves all of our heartfelt thanks and gratitude," said Todd Garofano, president of the Bureau. "We look forward to a great turnout for this event as we give Thanks and kick off the Holiday season!"

Bureau members interested in attending can RSVP for the event at 584-1531 or e-mail kathyp@discoversaratoga.org or sign up online at www.discoversaratoga.org!

For more information on how to become a Hometown Ambassador or to learn more about the Saratoga Convention and Tourism Bureau, visit www.discoversaratoga.org.

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The Saratoga Convention & Tourism Bureau is an independent, not-for-profit destination marketing organization with the mission of attracting group business to the Saratoga area and to serve as a liaison between group buyers and local businesses.

2010 Hometown Ambassadors

- 1) Chris Monahan – Association of Mathematics Teachers, NYS
- 2) Mae Henry – Empire State Baptist Congress
- 3) Reverend Ronald Grant – Empire State Baptist Congress
- 4) Mark Phillips – NYS Funeral Directors Association
- 5) Sharon Giordano- Crop A Lot

- 6) John Hogan – NYS Association of Incarcerated Education
- 7) Shaugn Clancy – SUNY CAP - (College Admissions Professionals)
- 8) Dennis Conway – Northwest College & University Security Association
- 9) Al & Sue Berzins – Eastern Tandem Rally, Inc.
- 10) Marti LaDue – Curriculum Designers, Inc.