



**FOR IMMEDIATE RELEASE**  
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**SARATOGA CONVENTION AND TOURISM BUREAU ANNOUNCES  
STAFF PROMOTION!**

SARATOGA SPRINGS, NY --- The Saratoga Convention & Tourism Bureau is pleased to announce the promotion of Kathy Denkenberger to Vice President – Operations & Convention Services.

In her new role, Kathy will assist with the day to day operations of the Bureau office and oversee the convention services staff and operations as well.

“I am excited to have Kathy in this vital role within the Saratoga Convention & Tourism Bureau. Kathy’s many years of experience at the Bureau and in this community has earned her the respect and support from our staff, our members, our clients and her peers within the industry”, says Todd Garofano, President of the Saratoga Convention & Tourism Bureau. He continues; “I look forward to working closely with Kathy as we continue to grow the Bureau’s membership base, extend our sales reach and increase our contribution to the Saratoga Springs economy.”

Kathy is a 20 year veteran of the SCTB. During her tenure at the Bureau she has worked to help bring many conventions to Saratoga, including the Lions Clubs of NYS & Bermuda, The U.S. Submarine Veterans, The Congressional Medal of Honor Society to name a few. Kathy has served on the Saratoga Arts Council Board of Directors. She is a member of the Assn. of Convention Operations Managers, The Empire State Society of Assn. Executives, The Meeting Professionals International, The Professional Convention Management Assn. and serves on the educational committee for the Assn. of Convention Operations Managers. Most recently Kathy served as Interim President of the SCTB .

Kathy is a graduate of Onondaga Community College in Syracuse, NY. She has two children and 4 grandchildren and resides in Greenwich, with her husband, Mark.



For more information on the Saratoga Convention and Tourism Bureau, please visit [www.discoversaratoga.org](http://www.discoversaratoga.org)

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