

FOR IMMEDIATE RELEASE
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**ADVANCED SEMICONDUCTOR MANUFACTURING CONFERENCE
MEETING IN SARATOGA NEXT YEAR!**
May 2011 Annual Conference

SARATOGA SPRINGS, N.Y. --- The 22nd Annual IEEE/SEMI Advanced Semiconductor Manufacturing Conference (ASMC) is coming to Saratoga May 15 - 18, 2011!

The Saratoga Convention & Tourism Bureau, along with partners from The Saratoga Springs City Center, Saratoga Hilton and Saratoga Economic Development Corp. hosted SEMI representatives from the Washington, DC and Irvine, CA offices for a site visit on September 29th. Total attendance will be around 200 people with over 380 guest rooms being occupied over the course of the conference.

SEMI is a high-tech international trade association, which organizes the annual IEEE/SEMI Advanced Semiconductor Manufacturing Conference (ASMC). ASMC is attended by chief technical officers, process engineers, product managers and others interested in advanced semiconductor manufacturing. Companies include the major semiconductor device manufacturers (e.g. IBM, Intel) and their suppliers (e.g. Applied Materials, KLA-Tencor), as well as academia.

"Given the tremendous industry activity in the Capitol Region, and the focus of ASMC 2011 on world-class manufacturing, locating our semiconductor manufacturing conference in Saratoga Springs made absolute sense," said Karen Savala, president of SEMI Americas. "The region has become an exciting technology magnet. This aligns with our goal to bring together industry professionals and academia in a continuing discussion of how to advance microelectronics manufacturing."

"This is the first of what we expect will be many new conferences related to the semiconductor industry Saratoga will host as a direct result of our region developing into a high-tech hub," said Todd Garofano, SCTB President. "We are excited to host this event and look forward to rolling out the red carpet to SEMI and their delegates as they arrive here from around the world".

To learn more about SEMI and this conference, please visit their website at www.semi.org.

Contact: Todd Garofano
President, Saratoga Convention & Tourism Bureau
60 Railroad Place, Suite 100, Saratoga Springs, NY 12866
518-584-1531
todd@discoversaratoga.org

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The Saratoga Convention & Tourism Bureau is an independent, not-for-profit destination marketing organization with the mission of attracting group business to the Saratoga area and to serve as a liaison between group buyers and local businesses. Visit www.discoversaratoga.org