

**FOR IMMEDIATE RELEASE**  
February 8, 2010



**SARATOGA'S 2010 CHOWDERFEST RESULTS**  
*Record Breaking Number of Participants, Servings and Attendance!*

**Saratoga Springs, NY-** The 12<sup>th</sup> annual Saratoga Chowderfest (part of the 13<sup>th</sup> annual Winterfest Weekend) set records for attendance, cups of chowder served and participating chowder outlets, bringing in new bureau members and first-time Chowderfest contestants.

The Saratoga Convention and Tourism Bureau's Chowderfest results:

- **A Record!** 56 outlets (up from 46 last year) – including 10 new bureau members – Classe Catering, Gauchos Grill & Catering, Green Conscience Home & Garden, KD's Fish Fry, Johnny Luc's, Sabina's Wood Fired Restaurant, Saratoga Hospital Foundation, Scott Varley Group Real Estate, Seven Horse Pub, and Springwater Inn Restaurant
- **A Record!** 55,852 servings of chowder from 11 a.m.-4 p.m. (42,000 last year)
- **A Record!** Over 11,000 people on the streets (up from 8500 last year)
- Large crowd for the dog-off – Contest between Dawgdom, Impressions of Saratoga and Sloppy Kisses-Winner of the Dog-Off was Dawgdom
- **A Record!** Distributed approximately 1800 tee shirts

**Chowderfest 2010 Winners:**

The winners-by vote of the chowder consumers themselves

- Best On Broadway— Cantina
- Best Off Broadway— Seven Horse Pub
- Best Non-Downtown— Longfellows Restaurant
- Best Newcomer— Seven Horse Pub
- Best Canine— Impressions of Saratoga
- Most Chowder Served— The Parting Glass
- People's Choice— The Parting Glass

“Chowderfest continues to grow every year. We have hearty souls in our area and they all bundled up and came out in record numbers for this great event,” said Kathy Denkenberger, Interim President of the Saratoga Convention and Tourism Bureau. “We thank everyone who participated—our members are fantastic and continue to support this event year after year. We are so proud to be part of such a generous, supportive and creative community.”

**Chowderfest 2010 participants:**

**Newcomers-** Johnny Luc's, KD's Fish Fry-served at House of Creative Soul, Gauchos Grill & Catering-served at Rockabella, House of Creative Soul, Irish Times Pub & Restaurant, Sabina's Wood Fired Restaurant, Saratoga Downtowner Motel, Saratoga Hospital-served at House of Creative Soul, Springwater Inn Restaurant, Seven Horse Pub, Universal Preservation Hall/Classe Catering, Ltd/Scott Varley Group Real Estate, Union Grille

Bailey's Café, Ben & Jerry's, Black Diamond Caterers, Bookmakers at Holiday Inn, Bread Basket Bakery, Caffe Lena, Cantina, Chianti Il Ristorante, Circus Café, Esperanto, Forno Bistro, Four Seasons Natural Foods, Gaffney's Restaurant, Great Bay Seafood Restaurant-served at House of Creative Soul, Grey Gelding Bistro & Bar, Hattie's Restaurant, Horseshoe Inn Bar & Grill-served at The Bullpen, Icehouse, Lillian's Restaurant, Longfellows Restaurant, Max London's Restaurant,

Olde Bryan Inn, One Caroline Street Bistro, Panza's Restaurant, Parting Glass, Peabody' Sports Bar & Grille, Prestwick Chase of Saratoga-served at Creative Sparks, Prime at Saratoga National Golf Club-served at Props, Primo's at The Inn at Saratoga, Putnam's at the Gideon Putnam Resort, Saratoga City Tavern, Scallions Restaurant, Sperry's Restaurant, Stadium Café, Sushi Thai Garden Restaurant, The Local Pub & Teahouse, TIZNOW Restaurant, Union Gables Bed & Breakfast, West Side Stadium Café, Wheatfields Restaurant & Bar

Contact: Saratoga Convention and Tourism Bureau

518-581-1531

[www.discoversaratoga.org](http://www.discoversaratoga.org)

-30-

The Saratoga Convention and Tourism Bureau is an independent, not-for-profit destination marketing organization with the mission of attracting group business to the Saratoga area and to serve as a liaison between group buyers and local businesses.