

FOR IMMEDIATE RELEASE

February 1, 2010



12th Annual Chowderfest To Be Held In Saratoga Springs, New York

A Record Breaking 56 Participants!

Saratoga Springs, NY – Enjoy some winter fun and some great food at the 12th Annual Chowderfest held in Saratoga Springs, NY on Saturday, February 6th, 2010 from 11:00 a.m. to 4:00 p.m. – the event is coordinated by the Saratoga Convention and Tourism Bureau. This event also features a Dog Chow Down for hungry canines. Special getaway packages are also available for the event.

Visitors can pick up a ballot and taste chowders from 56 participating restaurants (10 more than last year!) and vote for their favorite. Each sample of chowder is \$1, and is paid directly to the establishment. Valid ballots need 5 stickers from participating businesses and can be turned in to the Saratoga Springs Visitor Center or the Saratoga Arts Center. For an additional \$7, Chowderfest attendees can take home an official long-sleeve Chowderfest T-shirt with a completed ballot. Visitors can also bring their four-legged family members as there are 3 participants serving dog chowder. The popular Dog Chow Down will take place at 1:00 p.m. at the Saratoga Downtowner Motel. A Saint Bernard, courtesy of the Saratoga Animal Shelter, will be picking the winner!

For more information on Chowderfest and list of participating restaurants, go to www.discover saratoga.org/chowderfest or call 518-584-1531.

Chowderfest is an event that takes place during the 13th Annual Winterfest weekend, February 5 - 7, 2010. Featured events include:

- Friday, February 5th -Candlelight Ski and Snowshoe from 6-8:00 p.m. at Spa State Park and a Wine Tasting at the Holiday Inn – Saratoga Springs from 6:00 p.m. to 8:00 p.m.
- Saturday, February 6th -French and Indian War Reenactment from 10:00 a.m.-2:00 p.m. in Congress Park, Renny the Clown will be at Chowderfest at the Ben and Jerry's parking lot from 12-2:30 p.m., the 12th Annual Bartenders Ball from 6:30 p.m. to midnight at the Saratoga Springs City Center, and the Prestwick Chase Winterfest from 12-3:00 p.m. at Prestwick Chase
- Sunday, February 7th -Free and open to the public ice skating at the Saratoga Springs Ice Rink on Weibel Avenue from 1-3:00 p.m.

For more events and further details, visit www.discover saratoga.org/chowderfest.

Contact: Kathy Denkenberger, Interim President
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The Saratoga Convention and Tourism Bureau bring meetings and special events to Saratoga. For information on how to schedule or plan a meeting, conference or convention in Saratoga, visit the Saratoga Convention and Tourism Bureau's website at www.discover saratoga.org.