

FOR IMMEDIATE RELEASE
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FIFTH ANNUAL SARATOGA RESTAURANT WEEK *The Results Are In!*

SARATOGA, N.Y. – The Saratoga Convention and Tourism Bureau ‘s fifth annual Saratoga Restaurant Week took place in Saratoga County from December 4th-10th, 2009 and proved to be a success!

As the holiday season approached, Saratoga Restaurant Week offered a 3-course dinner for \$18.19 and \$9.09 lunch specials. Despite the economy and typical slow time of season, the participating number of restaurants stood at 36, one less than last year. The Bureau’s Restaurant Week webpage at www.discover saratoga.org/restaurantweek had 16,780 hits from November 10th —December 10th. That number increased from last year by 2,080 hits!

The Saratoga Convention and Tourism Bureau would like to thank all of the sponsors for their support this year and contributing to the success of Restaurant Week. We had more sponsors and special promotions offered during the week than previous years!

From the completed surveys, first place winner of \$250 worth of dining gift certificates was Fred Bock, second place was George Sloan with \$150 and third place was Nick Boccio with \$100. We’d like to thank Primo’s at the Inn at Saratoga, Cantina, TIZNOW, Fifty South, Limoncello, Wheatfields Restaurant, The Wishing Well, Olde Bryan Inn, Longfellows Restaurant, The Jonesville Store, and Sushi Thai Garden Restaurant for donating the dining gift certificates.

Interim President Kathy Denkenberger explains, “As a Membership Organization this is something we look forward to every year. It gives not only restaurants an opportunity to participate but also gives other members an opportunity to be part of something special and get their names out there – whether it be a sponsorship, or offering their own special promotions. It is a time for holiday shopping and it gets people out and on the streets. We always get new members signed up during these special events. Nobody wants to be left out.”

Contact: Interim President Kathy Denkenberger, 584-1531.

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The Saratoga Convention and Tourism Bureau is an independent, not-for-profit destination marketing organization with the mission of attracting group business to the Saratoga area and to serve as a liaison between group buyers and local businesses.