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FOR IMMEDIATE RELEASE

January 27, 2015

THE SARATOGA FROZEN SPRINGS CLASSIC

Second Annual Pond Hockey Tournament in Saratoga Springs, NY

SARATOGA SPRINGS, N.Y. – The Saratoga Convention & Tourism Bureau and Townsquare Lifestyle Events present the 2nd Annual Saratoga *Frozen* Springs Classic on February 6-8, 2015 at the Saratoga Spa State Park. 60+ teams, from throughout the region and Northeast, will compete in 4-on-4 round-robin style games all weekend!

The event will begin Friday evening at the Spa State Park with registration, live entertainment and family fun. Games will be played behind the Gideon Putnam Hotel on pond rinks adjacent to Catherine's in the Park on Friday starting at 5 p.m., Saturday starting at 9 a.m. & Sunday starting 10am. In addition to the hockey action, there will be food & beverage vendors, merchandise vendors and live entertainment. Team registration will take place in Catherine's at the Park. One of the area's most popular party bands, The Refrigerators will be playing in the Labatt party tent on Saturday starting at 6pm. Downtown Saratoga Springs will play host to a variety of events at various bars and restaurants with Labatt specials for hockey fans to enjoy Friday & Saturday night. Labatt Blue beer is the title sponsor. Full schedule coming soon on the website!

Todd Garofano, president of the Saratoga Convention & Tourism Bureau stated, "We are excited to once again partner with Townsquare Lifestyle Events, Labatt Blue and the Saratoga Spa State Park to welcome pond hockey enthusiasts to Saratoga Springs. With teams & players coming from throughout the area and from CT, PA, Downstate and Western NY and as far away as Arizona, this year's tournament has grown significantly from our inaugural event last year. This is a fun event for families and hockey fans alike. The backdrop of the Saratoga Spa State Park and the vibrancy of downtown Saratoga Springs really is the draw for what we anticipate will be a sold-out event for teams but spectators are welcome throughout and can watch all of the action for free!"

The Saratoga *Frozen* Springs Classic event is part of Saratoga's annual Winterfest, January 30-Feburary 8. Events will be happening throughout Saratoga Springs and Saratoga County all week long, including the popular 17th Annual Chowderfest on January 31st in downtown Saratoga Springs. For more information on Winterfest events and Chowderfest, visit www.discoversaratoga.org/chowderfest.

Find full details, register to play and book overnight rooms through the official website, <u>www.saratogafrozenspringsclassic.com</u>.

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The mission of the Saratoga Convention and Tourism Bureau is to market and promote Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions and special events. For information on how to schedule or plan a meeting, conference, convention, wedding, sports tournament of special event in Saratoga, visit the Saratoga Convention and Tourism Bureau's website at <u>www.discoversaratoga.org</u>.