



**FOR IMMEDIATE RELEASE**

March 18, 2016

**SARATOGA CONVENTION & TOURISM BUREAU CELEBRATES 31 YEARS!**  
*Welcomes 2016 Incoming Board of Directors*

SARATOGA SPRINGS, N.Y. – On Wednesday, March 16, the Saratoga Convention & Tourism Bureau held their 31<sup>st</sup> Annual Meeting and Dinner at the Saratoga Springs City Center. In addition to highlighting the successes of 2015 and their initiatives for 2016, the Bureau welcomed new members of the Board of Directors and Executive Committee. A crowd of 175 members, government officials and past chairs attended!

Elected to serve on the Executive Committee for 2016/2017 are; Thomas Newkirk, Saratoga National Golf Club –Chairman; - Megan Hennessey, Courtyard by Marriott-Saratoga Springs - Immediate Past Chair Patrick Pipino, Ben & Jerry’s of Saratoga – Treasurer; Cindy Hollowood, Holiday Inn Saratoga Springs – At-Large Officer; AJ Bodden, Townsquare Lifestyle Events- At-Large Officer

Elected to serve 3 year terms on the Board of Directors are; Marianne Barker, Impressions of Saratoga; Josh Cupp, Thirsty Owl; Matthew D’Abate, Adirondack Trust Company; Paul Calhoun, Skidmore College

Continuing to serve on the Board of Directors of the Saratoga Convention & Tourism Bureau are;

Mark Baker, Saratoga Springs City Center  
Rita Cox, Saratoga Casino & Raceway  
Robert Berrey, The Gideon Putnam  
Dennis Brobston, Saratoga Economic Development Corporation  
Dan Fortier, Embassy Suites Saratoga  
Todd Shimkus, Saratoga County Chamber of Commerce  
Mik Mahdavi, Saratoga Hilton  
Christine Harmon, West Side Sports Bar & Grill

The Saratoga Convention & Tourism Bureau’s Annual Report for 2015 can be found on the website at <http://discoversaratoga.org/annual-report>

Special thanks to our sponsors: CMI Communications, DeCrescente Distributing, Saratoga Casino and Raceway, Saratoga City Center, Capital InteriorScapes, The Gideon Putnam, Hatsational by DEI, Imagine That Marketing & Communications, Pavilion Grand Hotel, Posie Peddler, Premiere Transportation, Prime at Saratoga National, Adirondack Trust Company, Frozen Moments In and Around Saratoga, Mazzone Hospitality, Saratoga’s Community Federal

Saratoga Convention & Tourism Bureau



Credit Union, Olde Saratoga Brewing Co., NYRA, Association Development Group, Inc., Saratoga Economic Development Corporation and The Saratoga Hilton.

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Saratoga Convention & Tourism Bureau is a key economic development engine for this community, the mission of the Saratoga Convention & Tourism Bureau is to contribute a positive impact on the local economy by promoting and marketing Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions and groups.

For information on how to schedule or plan a meeting, conference, wedding or sport/special event in Saratoga, visit the Saratoga Convention and Tourism Bureau's website at [www.discoversaratoga.org](http://www.discoversaratoga.org).