



FOR IMMEDIATE RELEASE

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DESTINATION MARKETING ASSOCIATION INTERNATIONAL ANNOUNCES 30 UNDER 30 CLASS OF 2016 – SARATOGA’S ANGELA LATERRA HONORED

SARATOGA SPRINGS, N.Y. – Destination Marketing Association International (DMAI) Chair Bob Lander and President and CEO Don Welsh announced the 2016 '30 Under 30' Class. DMAI received 95 submissions for the 2016 experience, the largest response since the program's inception in 2011. DMAI is the world's largest resource for Destination Marketing Organizations and touts over 4,100 members from nearly 600 destinations in 15 countries around the world.

“Selecting 30 recipients from a record 95 submissions is no easy task,” said Lander. “Our nominating Committee reviewed every submission, and ultimately delivered an impressive roster for 2016. I look forward to recognizing these 30 future leaders who have already demonstrated exceptional potential.”

Angela LaTerra, Marketing & Communications Director for the Saratoga Convention & Tourism Bureau was selected in this year's class. Todd Garofano, President of the SCTB, said; “We are so proud of Angela's accomplishments here at the Bureau, in our community and in the hospitality industry. Angela's work ethic, creativity and passion to get things done drives me and our staff to elevate our game, be the first to offer new and innovative services and technologies to promote our member businesses to the hundreds of thousands of visitors Saratoga welcomes each year”. Todd continued, “For Angela to be recognized by DMAI, the worldwide association for our industry, is a huge deal for Angela, our team and our community. Along with our Board of Directors and our members, we congratulate Angela on this recognition!”

The 30 individuals, 30 years of age and under, will engage in professional development, volunteer and networking opportunities throughout 2016. The 2016 honorees originate from a variety of destinations and backgrounds, from National Tourism Bureaus such as Brand USA and the Bermuda Tourism Authority to local Convention and Visitors Bureaus from Victoria, Texas and Macon, Georgia to Destination DC and the San Francisco Travel Assn.

Now in its sixth year, '30 Under 30' is supported by founding program partner SearchWide, and sponsored by IMEX and USAE. The honorees will convene for the first time at DMAI's Annual Convention August 1-3 in Minneapolis, MN. Recipients will be recognized Monday, August 1.

In 2015, the travel and tourism sector supported 284 million jobs, the equivalent to 1 in 11 jobs worldwide. By 2026, this number is expected to grow to 370 million, which will equate to 1 in 9 jobs in the world according to the World Travel & Tourism Council, underscoring the need to develop future industry leaders.

Saratoga Convention & Tourism Bureau



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Saratoga Convention & Tourism Bureau is a key economic development engine for this community, the mission of the Saratoga Convention & Tourism Bureau is to contribute a positive impact on the local economy by promoting and marketing Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions and groups.

For information on how to schedule or plan a meeting, conference, wedding or sport/special event in Saratoga, visit the Saratoga Convention and Tourism Bureau's website at www.discoversaratoga.org.