



FOR IMMEDIATE RELEASE

January 19, 2017

TIE THE KNOT IN 'TOGA
An Innovative Interactive Wedding Event

SARATOGA SPRINGS, N.Y. – The Saratoga Convention & Tourism Bureau (SCTB) has launched an event called “Tie the Knot in ‘Toga”, a Destination Wedding Weekend Event, January 27 & 28, 2017, www.tietheknotintoga.com. This unique, interactive event will attract engaged couples, bridal parties, destination wedding planners and industry media to Saratoga Springs from throughout New York and New England; specifically, the NYC metro area, CT, MA, NJ and neighboring areas.

It kicks off with a fun exclusive Friday night event at the Saratoga Springs Heritage Area Visitor Center featuring DJ Trumastr, cocktails & hors d'oeuvres, an interactive fashion show & continues with nightlife activities in town. Saturday morning begins at the Saratoga Springs City Center with a presentation from acclaimed NYC-based industry supplier, AllSeated. An afternoon of progressive tours of iconic Saratoga venues, museums & galleries (throughout the city and beyond) with live wedding vignettes treats guests at each venue. The day rolls into evening with the “What’s Hot” Reception & Fashion event Saturday night. Swag Bags for overnight and tour guests are sponsored by Angela’s Bridal. Saturday’s shuttled tours provided by Premiere Transportation.

Friday’s reception is free for overnight guests. Saturday’s full event package, day & night, is only \$35.00 per person. Advance registration is required to secure a seat on the complimentary transportation provided for Saturday’s tours! Register at www.tietheknotintoga.com

Guests on Saturday’s tour will not only see these incredible venues “dressed” in amazing wedding décor but they’ll be able to taste delectable food & drink offerings from the area’s best caterers, have their sense of smell teased by the some of the area’s best florists and hear some of the areas most talented musicians and DJ’s throughout the day and meet the area’s most reputable planners, photographers, videographers, officiants as they give you a glimpse of how they work. This promises to be an experience for the senses and at \$35 is an amazing deal!

Friday Night’s Reception

CQ Valet
Lily & the Rose
Specialty Wines & More
Olde Saratoga Brewery
Rain & Shine Tent Company
Rena’s Fine Flowers

Saratoga Convention & Tourism Bureau



Miss Scarlett
Nuance, a Boutique Salon
DJ Trumastr

Saturday's Vignette Teams:

Hall of Springs

Decorator: Total Events
Caterer: Mazzone Hospitality
Entertainment: The Music Man
Florist: Dehn's Flowers and Gifts
Photography: Dave Bigler Photo & Films
Bridal Boutique: Angela's Bridal

National Museum of Dance and Hall of Fame

Decorator: Total Events
Caterer: Longfellows
Entertainment: Karlinda Caldicott, Harpist
Florist: Surroundings Floral Studio
Bridal Boutique: Lily Saratoga
Photo Booth: Saratoga Photo Booth

Saratoga National Golf Club

Planner: Wendy Lawrence Wedding & Events
Decorator: Total Events
Caterer: Prime at Saratoga National Golf Club
Entertainment: Silver Arrow Trio Band
Florist: Samantha Nass Floral Design
Photo Booth: Saratoga Photo Booth
Photography: The Harris Company
Bridal Boutique: Angela's Bridal

The Lodge

Planner: On the Go Concierge and Events, LLC
Caterer: Saratoga Casino Hotel
Entertainment: Spa City Duo
Florist: Posie Peddler

The Mansion Inn

Caterer: The Mansion Inn
Florist: Simply Sidney Floral Design



Officiant: Joy Burke
Bridal Boutique: Lily Saratoga

Universal Preservation Hall

Caterer: Hattie's Restaurant
Entertainment: DJ Trumastr

Salt & Char/Adelphi Hospitality

Saturday Night's 'What's Hot' Reception Pop-Up Boutiques:

Lily Saratoga, A New England Nanny, Saratoga Olive Oil Company, The Savory Pantry, Frivolous, Lola Boutique

Caterers: Birch Hill Catering, The Mansion Inn, Three Vines Bistro, Longfellows, Hattie's Restaurant, Mazzone Hospitality, The Bread Basket, Old Daley Catering, We Do Fondue.

Share the official Facebook Event Page: <https://www.facebook.com/events/609344889235567>

Sponsored by: Saratoga Springs City Center, AllSeated, Courtyard by Marriott Saratoga Springs, Pavilion Grand Hotel, Rain or Shine Tent Company and the Saratoga Convention & Tourism Bureau.

For more information about the event, visit www.TiethKnotinToga.com or contact Wedding Market Manager, Kayla Kreis, Kayla@DiscoverSaratoga.org

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Saratoga Convention & Tourism Bureau is a key economic development engine for this community, the mission of the Saratoga Convention & Tourism Bureau is to contribute a positive impact on the local economy by promoting and marketing Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions and groups.

For information on how to schedule or plan a meeting, conference, wedding or sport/special event in Saratoga, visit the Saratoga Convention and Tourism Bureau's website at www.discoversaratoga.org.