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## PRESS RELEASE

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## COMBINING TWO OF MIDLAND'S NEWEST ATTRACTIONS

*Midland, Texas (Feb. 20, 2013)* — Midland has two new attractions for visitors to explore: The I-20 Wildlife Preserve, introducing the outdoor beauty of West Texas, and ArtiZen Outlet, showcasing art by local artists and craftsman. Now photographs of the wildlife preserve can be seen and purchased at ArtiZen Outlet.

The I20 Wildlife Preserve is located at 2201 S. Midland Dr. and is an environmental treasure that offers opportunities to explore and learn about the local landscape. It has walking trails and viewing blinds that give access to learning about the fauna, flora and wildlife in Midland.

The ArtiZen Outlet is located at 3404 W. Loop 250 North, across from Midland Park Mall. Locally owned and operated, it is home to over 20 local artists of a variety of mediums. The outlet features works in many mediums and offers pieces for purchase to accentuate a home or office.

Midland photographer Wayne Stratton recently announced his acceptance in to ArtiZen Outlet. Wayne will be featuring his photography which includes his work from the I-20 Wildlife Preserve, as well as other local landscape works. Wayne Stratton began his photography adventure in 1982 where he explored black and white photography. Wayne specializes in landscape, nature, and high dynamic range photography. His work has been featured in many magazines such as The American Oil and Gas Reporter, IPAA (Independent Petroleum Association of America), NALTA (National Association of Lease and Title Analysts), and a special edition of FORTUNE magazine. Wayne's work was also chosen for the grand opening of the I-20 Wildlife Preserve and Jenna Welch Nature Study Center.

Hours of operation for the I-20 Wildlife Preserve are 8 a.m. to 6 p.m. Monday through Sunday. More information can be found at [www.i20wildlifepreserve.org](http://www.i20wildlifepreserve.org).

Hours of Operation for the ArtiZen Outlet are 10 a.m. to 6 p.m. Wednesday through Saturday, and 1p.m. to 5 p.m. on Sunday. More information can be found at [www.artizenoutlet.com](http://www.artizenoutlet.com).

*The above information has been provided by the I-20 Wildlife Preserve and distributed by the Midland Convention & Visitors Bureau (CVB). The mission of the Midland CVB is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination.*

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