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## PRESS RELEASE

For Immediate Release

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## WOMEN'S FAIR & EXPO RETURNS TO MIDLAND

*Midland, Texas* —On Saturday, August 4, and Sunday, August 5, Silver Spur Trade Shows will present the third annual Women's Fair and Expo at the Midland County Horseshoe, 2514 Arena Trail. There will be more than 75 booths of shopping for women including jewelry, clothing, home décor, children's items, quick meals, health, fitness and more. The show will also feature fashion shows geared for the school year and fall season, as well as children and adult activities.

"Visitors can expect to see a whole lot of goodies under one roof and have a fun and relaxing day with friends," said trade show organizer Kim Sansom. "We welcome the entire family."

The expo will be held from 10 a.m. to 6 p.m. on Saturday and from 11 a.m. to 5 p.m. on Sunday. Admission is \$6 for adults, \$4 for children ages five to 15, and \$5 for seniors ages 62 and older. On Sunday there will be a special two for \$8 admission in celebration of National Friendship Day. Only one discount per admission will be allowed. Admission is good for the entire weekend.

For more information, contact Kim Sansom at (806) 253-1322 or [info@wfetx.com](mailto:info@wfetx.com), or visit [www.wfetx.com](http://www.wfetx.com).

*The above information has been provided by Silver Spur Trade Shows and distributed by the Midland Convention & Visitors Bureau. This event is projected to bring in \$57,500 in direct visitor spending to the Midland economy.*

*The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination*

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