

visit **Eau Claire**

PRONUNCIATION

²⁰¹⁷ guide

Baroque /bə-'rōk/· [buh-rohk]

That incredible, giant wire-mesh pipe organ that made its debut at Eaux Claires Deux. It now resides at the corner of First Avenue and Grand Avenue in Eau Claire.

Blugold /'bloo-gold/ · [blue-gold]

University of Wisconsin – Eau Claire mascot. What a Blugold actually is? Beats us.

Bon Iver

Give us a ring when you find out how to pronounce this. Nobody actually knows. Big deal, homegrown band.

Chippewa \'chi-pə-wə\ or \'chip-wə\ · [chi-puh-wuh] or [chip-wuh]

Another term for Ojibwa, an indigenous tribe principally residing in the regions around Lake Huron and Lake Superior

Confluence \'kän-.flü-ən(t)s\

A coming or flowing together, meeting, or gathering at one point; specifically, in regards to the Eau Claire and Chippewa Rivers.

Eau Claire \o-'kler\ · [oh-klair]

Not to be confused with the pastry, Éclair.

Eaux Claires \o-'kler\ · [oh-klair]

Sometimes referred to by locals as [oh-klairs] in order to differentiate between the city and the festival.

Kubb \'küb\ ⋅ [koob]

Eau Claire is the Kubb capital of the world and we can't wait to show you what the heck that means.

Leinenkuge \'lī-nēn-kü-gəl\ · [lie-nin-koo-gul]

Make it easy on yourself – just say "Leinie's"