

## **Brit Floyd: The World's Greatest Pink Floyd Show returns to Grand Rapids** **The global spectacular plays SMG-managed DeVos Performance Hall March 26**

**Grand Rapids** — The hotly anticipated rock event of the year returns, as **Brit Floyd** brings the music of Pink Floyd to life once again with its lavish new stage show, **Eclipse World Tour 2018**, on **Monday, March 26, 2018 at 8:00 PM in DeVos Performance Hall**. The spectacle of a Pink Floyd concert experience is truly recaptured in high-definition sound, and with a stunning million dollar light show and state of the art video design.

As well as performing the favourite moments from *The Dark Side of the Moon*, *Wish You Were Here*, *The Wall* and *The Division Bell*, Brit Floyd will also pay special tribute to the *Animals* album, in its 40th anniversary year, with a show stopping rendition of "Dogs," as well as a host of other Pink Floyd musical gems.

The Brit Floyd show has truly become a phenomenon, widely regarded as the world's greatest live tribute to Pink Floyd. Faithfully recreating the scale and pomp of the final 1994 Division Bell tour, complete with circle screen and multiple moving light design, lasers, inflatables and theatrics, a Brit Floyd show really is as close as fans will ever get to experiencing the magnificence of a Pink Floyd show live.

More than a tribute, it's as good as they say. Believe the hype and don't miss it! The new 'Immersion' show promises to be Brit Floyd's most ambitious and best production yet.

*'The perfect rock show' - LA Times*

*'Magnificent... a musical masterpiece' – Ticketmaster*

**Tickets go on sale to the general public beginning Friday, November 10 at 12 PM.** Ticket prices are \$39.50, \$44.50, and \$49.50, and tickets will be available at the DeVos Place® and Van Andel Arena® box offices, online at [Ticketmaster.com](http://Ticketmaster.com), and charge by phone at 1-800-745-3000.

VIP Meet & Greet Soundcheck Experience will be available for an additional \$100 per ticket via Ticketmaster.com. A limited quantity will be available. On arrival at the venue at 5 PM on the show day, each guest will be given a special Brit Floyd VIP Meet and Greet Soundcheck Experience tour pass and lanyard and will have an exclusive opportunity to browse through all the show merchandise and to chat with the show personnel before the show. The VIPs will then be invited by Brit Floyd's tour manager into the venue auditorium for the private soundcheck experience. Brit Floyd's musicians will treat the VIP audience to a special bonus performance of two classic Pink Floyd songs not featured in the evening show, and then afterwards will come down from the stage to meet all the guests. The musicians will be happy to chat with the VIPs, sign merchandise and have photos taken. Brit Floyd fans can expect to be treated to a memorable and personal experience!

(continued on next page)



**About SMG**

Celebrating its 40th anniversary and founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming; construction and design consulting; and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit [www.smgworld.com](http://www.smgworld.com).

###



Van Andel Arena®  
130 Fulton West  
Grand Rapids, MI 49503-2601  
616.742.6600

**DEVOS PLACE**

DeVos Place®  
303 Monroe Ave. NW  
Grand Rapids, MI 49503-2233  
616.742.6500

