

**Rockford Area Convention & Visitors Bureau**

**June 28, 2017**

**Board of Directors Meeting Minutes**

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**Board Present:** Bobbie Holzwarth, John Groh, David Anderson, Bill LaFever, Marcus Bacon, Kevin Frost, Nathan Bryant, Tim Myers, Chad Anderson, Jennifer Furst, Patricia Diduch, Jay Sandine

**Board Absent:** Ben Holmstrom, Mayor Ted Rehl, Einar Forsman; Marco Lenis; Todd Cagnoni, Bryan Davis, Amanda Hamaker, Bob Burden,

**Staff Present:** Joanne Nold, Josh Albrecht, Tana Vettore, Kristen Paul

**Call to Order:** The meeting was called to order at 7:31 a.m. by David Anderson.

**Approval of Meeting Minutes:**

It was moved and seconded to approve the May 24, 2017 meeting minutes. Motion carried.

**Internal Monitoring Reports:**

It was moved and seconded to accept Monitoring Report 2.8. Motion carried.

**Governance Process:**

Gary Strakeljahn's resignation was accepted by the board. His service has been appreciated. His voting seat is currently open. Suggestions should be sent to the Board Development committee.

It was moved and seconded to accept the nomination of Tim Myers as board treasurer, filling Gary's unexpired term as treasurer. Tim will serve a dual role of Secretary/Treasurer.

Patricia Diduch was recognized as Rockton's non-voting representative and welcomed to the Board.

Jay Sandine, new Executive Director of the Rockford Park District, was recognized and welcomed to the Board as an exofficio voting member.

Fred Wescott will be joining the board in August as Winnebago County's non-voting representative.

**Audit/Budget Committee Report:**

After discussion, at the recommendation from the Audit/Budget committee, Tim Myers moved to approve the FY18 Budget as presented. It was recognized that 2.3.1 and 2.3.5 will remain out of compliance throughout FY18. The motion carried with unanimous approval.

**CEO Report:**

- Appreciation of approving the FY18 budget was shared with assurance that prudence and discretion will be shown by the entire staff.
- State budget is moving forward with tourism currently being funded in all budget drafts. ICCVB is confident that it will move forward favorably.
- We are only 5 months away from the fifth anniversary of Stroll on State. Sponsor asks are already being made, with four primary funding levels. Please share suggestions of interested companies. October 1 is sponsorship deadline before programming cuts will be made.
- Paint the Town Green was a success! \$15,755 was raised to go toward Forrest City Beautiful initiatives.
- Fred VanVleet summer camp and Fan Fest were a huge success with 46 donor sponsored campers and 220 registered attendees. The weekend had a net profit of approximately \$10,000 which will be dedicated as seed money for next year's camp and used as donations towards youth sports initiatives.
- Marcus Bacon congratulated RACVB saying that June was a record month for hotel occupancy and rate due to the large tournaments in town.

**The next meeting is Wednesday, August 23, 7:30 a.m.**

The board adjourned at 8:06 a.m.

Respectfully Submitted,



Tim Myers, Board Secretary & Treasurer  
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