



FOR IMMEDIATE RELEASE

**Grand Rapids native Brothers Leather Supply Co. (15 Division Ave S.)
Announces Huge Annual Black Friday Sale through Cyber Monday,
Starting 12am Friday, November 24 2017**

Brothers Leather Supply Company is excited to announce our annual Black Friday Sale for 2017. The sale will begin on Friday, November 24th; starting at 12am online and 10am in our flagship store on 15 Division Ave S.

According to Brothers' owner Adam Kail, "Last year's Black Friday sale was epic. We sold out of a ton of product really fast. We've ramped up this year and are hoping to blow last year's event out of the water."

This year, sales will include all products up to 60% off. The sale will be held both at the Brothers Flagship Store located at 15 Division St., and on our website at www.brothersleathersupply.com. This sale will not last long, so make sure to have your calendars marked.

A few "must see" items that will be included in the Brothers Black Friday sale are the fabulous [Ford messenger bag](#), the spacious yet slim [989 handcrafted leather wallet](#), and the high quality [Motown canvas backpack](#). Check out our [online shop](#) for the full selection of Brothers Leather Products, all that will be included in our annual Black Friday sale.

Updated details on the sale will continue to be released throughout the weeks leading up to Black Friday and Cyber Monday. In order to be kept up to date, make sure to sign up for the [Brothers' mailing list](#) through our website or follow us on [Facebook](#) or [Instagram](#) at [@brosleather](#). Each source will keep you up to date on the latest Black Friday and Cyber Monday news.

To contact, please Email us at joseph@brosleather.com or call us at 616-217-4700.