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Poconos Gear Up for the 2017-2018 Ski and Snowboard Season

Exciting events, improved snow making, better trails, and featured specials

POCONO MOUNTAINS, PA., November 21, 2017 – The first sightings of snow for the 2017-2018 winter season have been spotted over the past few weeks across multiple locations in the [Pocono Mountains](#). Ski areas rejoiced, responding to Mother Nature by making *even more* snow, creating prime conditions for skiing, snowboard, and snow tubing. For the most up-to-date information on opening dates and snow conditions, visit the Pocono Mountains Visitors Bureau's [Snow Conditions](#) page.

The Pennsylvania Ski Area Association has reported what's new for the 2017-2018 ski season.

Big Boulder Ski Area was the first to open this season in the Poconos and is currently open on weekends, depending on weather. Its sister mountain, **Jack Frost Ski Resort**, has snow fans blowing as the temperatures dip into the 30s. New for this year for both mountains (known together as JFBB), is a [Peak Discovery Program](#), where skiers and riders can "Learn, Practice, & Explore" when they want, where they want, at any "Peak Resort" in the Northeast. The program is a 3-day lesson with equipment rentals and lift tickets for just \$99. Another bonus for the 2017-2018 winter season: JFBB snow conditions are guaranteed! If riders are not completely satisfied with the trail conditions, they can simply return their ticket to Guest Services within one hour of purchase and they will receive a "Snow Check," good for the same lift ticket type valid that season.

Projected Opening: Open Weekends, December 15th fully

Featured Special: JFBB & "Peak Resorts" has also expanded the Military Discount Card Program offering all active duty, retired & honorably discharged members of the US Military who visit any Northeast "Peak Resort" a free [Military Discount Card](#). This card entitles them to 40% off midweek/non-holiday lift tickets, and 25% off weekend/holiday lift tickets.

Blue Mountain Resort is celebrating its 40th anniversary this year! On December 22nd, 1977, Blue Mountain Resort opened as Little Gap with four trails and two lifts. It has since grown to encompass 39 trails and 16 lifts. To celebrate this milestone, they will be having a Birthday Bash during [Winterfest](#) on January 27th. In addition, guests can take part in Throwback Thursday Parties, featuring live music from each decade, giveaways, costume contest, discounted lift tickets, and more. The resort is also introducing a new 2017-2018 Pisten Bully 400 ParkPro state-of-the-art grooming machine, allowing them to lay down an exceptional snow surface from terrain parks, to moguls, to cruising trails.

Projected Opening: Second week of December

Featured Special: [Unlimited Day Rentals program](#) – new for this season, this program is perfect for those who like the convenience of seasonal rentals but hate lugging the equipment everywhere. Rent for the season, keep it at the mountain! Price is \$120 through November 27th.

Camelback Mountain Resort continues to reinvent itself since opening in 1963 with 14 trails and three lifts serving 41,656 skiers. Today, Camelback serves more than 1.7 million outdoor enthusiasts and visitors annually with 37 trails, 16

lifts, 100% snowmaking, the largest snow tubing park in the U.S.A. and the newly launched, after-dark Galactic Snowtubing. With the addition of Camelback Lodge & Aquatopia Indoor Waterpark in 2015, Camelback is now a premier four-season resort for family adventure in Pennsylvania. Nestled in the heart of the Pocono Mountains, Camelback offers a winter experience unlike any other with investments in two new snowmaking pipelines, a new HKD snowmaking system, and taking on a complete renovation of the Cameltop Lodge at the mountain's summit for the 2017-2018 winter season.

Projected Opening: December 8th

Featured Special: [Triple ticket](#) is three lift tickets for \$129 and available for purchase through December 15th—now with zero black-out dates!

Family and beginner-friendly **Shawnee Mountain** has several updates for the 2017-2018 winter season. The Bushkill Park has been retired, and Shawnee has moved its top to bottom new freestyle terrain park to the 4000' Delaware Trail, a location which provides easy access from the Tomahawk Express Quad Lift. The lower section of the new Delaware Park will host a new "Jib Plaza" with multiple rails and boxes, a great place to hike, hangout, and to perfect skills. The Country Club Trail will also have its former Incubator Park redesigned and plans call for both new parks to be chockfull of signature jib features along with step over jumps for creative airtime! The 3000' Bushkill Trail will open this winter as Shawnee's widest intermediate trail: great for top to bottom carving and cruising. In terms of snow making, over 5,000 feet of new snowmaking pipe has been installed on the Delaware and Country Club trails, and a large Centac electric compressor has been added to the snowmaking system which will greatly enhance Shawnee's snowmaking efficiency at marginal snowmaking temperatures. New rental equipment has also been added to their already impressive ski and rental facility.

Projected Opening: November 24th (with limited terrain), December 13th with more

Featured Special: [Maxi-Miser](#)—a pack of 3 lift tickets valid any time this season and are transferable between family members! Available now through December 24th.

Ski Big Bear has expanded its beginner terrain, allowing more room for lessons—which is what the ski area really takes pride in. Specializing in private lessons for young children, as well as affordable Learn to Ski Packages that offer group lessons, Ski Big Bear will get the whole family skiing. The tubing area has doubled in size, from two lanes to four.

Projected Opening: December 16th

Featured Special: Discounts are currently offered off the regular price of their season passes and season rental programs. Small Business Saturday (November 25th) will present an exclusive offer on gift cards.

For Pocono Mountains ski area and winter information including conditions, special offers, directions, ski and stay packages and more, visit PoconoSki.com.

Relevant photos are located [here](#). If using provided materials, please credit PoconoMountains.com.

Working ahead and looking for more winter story ideas? The Pocono Mountains is known for skiing and snowboarding. Although, hitting the slopes isn't the only thing to do in the area over the winter. The Pocono Mountains also offers snow tubing, snowshoeing, snowmobiling, ice skating, sleigh rides, dog sledding, winter festivals, a variety of shopping options, top-notch spa facilities, romantic getaways, exciting holiday celebrations, and so much more! Stay up-to-date with the Pocono Mountains and follow our [blog](#) for weekly updates and even more story ideas.

About the Pocono Mountains

With 2,400 square miles encompassing Pennsylvania's Wayne, Pike, Monroe, and Carbon counties, the Pocono Mountains region is home to rolling mountain terrain, breathtakingly beautiful waterfalls, thriving woodlands, and 170 miles of winding rivers. Winters offer guests the opportunity to ski, snowboard, snow tube, and even snowshoe their way through snowy wonderlands encompassing over 163 ski trails, while summers also cater to the active traveler allowing exploration of 261 miles of hiking and biking trails, over 30 golf courses, whitewater rafting, boating, fishing, and open access to nine state and two national parks.

Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at **800-POCONOS (800-762-6667)**. Follow [@PoconoTourismPR](#) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit, membership organization. The Pocono Mountains Visitors Bureau is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.

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