

Chicago Tourism Performance

	2012	2013	2014	2015	2016
Hotel Performance					
Demand (Million)	9.720	9.931	10.242	10.692	10.977
% Change	5.1%	2.2%	3.1%	4.4%	2.7%
Supply (Million)	12.932	13.192	13.535	14.066	14.600
% Change	0.9%	2.0%	2.6%	3.9%	3.8%
Occupancy Rate (%)	75.16	75.28	75.67	76.01	75.19
	4.2%	0.2%	0.5%	0.4%	-1.1%
Average Daily Rate	\$187.20	\$191.82	\$198.76	\$207.75	\$207.80
	5.6%	2.5%	3.6%	4.5%	0.0%
RevPAR	\$140.71	\$144.41	\$150.41	\$157.91	\$156.24
	10.0%	2.6%	4.2%	5.0%	-1.1%
Hotel Revenue (Million)	\$1,819.6	\$1,905.1	\$2,035.7	\$2,221.1	\$2,281.0
	11.0%	4.7%	6.9%	9.1%	2.7%
Chicago Hotel Tax Revenue (Million)	\$101.53	\$106.30	\$113.59	\$123.94	\$127.28
	35.2%	4.7%	6.9%	9.1%	2.7%
Visitation (Millions)					
Total (Domestic + Overseas)	46.37	48.33	50.04	52.59	53.82
% Change	6.4%	4.2%	3.5%	5.1%	2.3%
Total Domestic	45.00	46.96	48.71	50.97	52.35
% Change	6.2%	4.3%	3.7%	4.6%	2.7%
Business	10.92	10.89	11.09	11.65	11.82
% Change	3.3%	-0.3%	1.8%	5.1%	1.5%
Leisure	34.07	36.06	37.61	39.31	40.53
% Change	7.1%	5.8%	4.3%	4.5%	3.1%
Day	19.81	21.08	21.74	22.48	23.29
% Change	2.5%	6.4%	3.2%	3.4%	3.6%
Overnight	25.19	25.88	26.97	28.49	29.06
% Change	9.2%	2.7%	4.2%	5.7%	2.0%
Day - Business	3.70	3.66	3.61	3.74	3.80
% Change	-2.8%	-0.9%	-1.4%	3.5%	1.6%
Day - Leisure	16.12	17.42	18.13	18.74	19.49
% Change	3.9%	8.1%	4.1%	3.3%	4.0%
Overnight - Business	7.23	7.23	7.48	7.92	8.03
% Change	6.7%	0.1%	3.4%	5.8%	1.4%
Overnite - Leisure	17.96	18.65	19.48	20.57	21.04
% Change	10.2%	3.8%	4.5%	5.6%	2.2%
Overseas	1.369	1.378	1.331	1.620	1.466
% Change	14.2%	0.7%	-3.4%	21.7%	-9.5%
Mexico (Air Only)	0.142	0.144	0.167	0.167	0.192
% Change	40.6%	1.4%	16.0%	0.0%	15.0%
Canada	0.579	0.528	0.580	0.489	0.444
% Change	9.8%	-8.9%	9.9%	-15.7%	-9.2%

Source: STR, Inc/DK Shiffet/NTTO/Oxford Economics