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ABA Announces Omaha as Site for 2020 Convention

Washington, DC – Today, the American Bus Association (ABA) – the industry leader advancing North American motorcoach, travel and tourism – announced Omaha, Neb., as the site of its 2020 ABA Annual Meeting & Marketplace. The dates of the 2020 Marketplace will be Jan. 10-14, 2020. This is the first time ABA has come to Omaha for its annual event.

"We look forward to bringing our ABA Annual Meeting & Marketplace to Omaha in 2020," said ABA President & CEO Peter Pantuso, CTIS. "Omaha offers a lot for the travel and tourism industry and we look forward to showing our members a great city and encouraging them to add Omaha to their destination offerings."

American Bus Association's Annual Meeting & Marketplace is the number one group travel show in North America with the greatest ROI for its attendees. In 2017, ABA's meeting in Cleveland welcomed more than 3,400 tour operators, travel industry suppliers and exhibitors and generated approximately \$115.9 million dollars in booked business during the event and immediately afterward.

Noting all that Omaha has to offer and its proximity to all major cities in the Midwest, it was an easy decision to choose the city to host this gathering of motorcoach, tour and travel professionals from all over the United States and Canada.

For more information on ABA's Marketplace, visit
<https://www.buses.org/events/event/marketplace-2018>

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About the American Bus Association

The American Bus Association (ABA) is the trade organization of the intercity bus industry with more than 1,000 motorcoach and tour company members in the United States and Canada. Its members operate charter, tour, regular route, airport express, special operations and contract services. Another 2,800 members are travel and tourism organizations and suppliers of bus products and services who work in partnership with the North American motorcoach industry. For more information, visit www.buses.org