



VISIT FAIRFAX AND CORNERSTONES TEAM UP WITH LOCAL BUSINESSES TO DO A WORLD OF GOOD

In a tremendous coming together of businesses and non-profits, we are introducing Fairfax County LoveShare, the free app designed to do a world of good.

Fairfax County, VA – December 12, 2017 – Launching this week, [Fairfax County LoveShare](#) will help app users save money while helping others in need. Just in time for the holidays!

It's easy to get. Simply download the app to see exclusive offers from favorite places in Fairfax County. Then go to those favorite places, show them the app, and save.

And we made it easy to give, too. Users will be able to easily donate to Cornerstones within the app, should they choose to do so. It doesn't affect the offers they see, but we hope app users will take a moment and share some love with their neighbors in need. Yes, Fairfax County is one of the most affluent counties in the country. But poverty is very real. Right in our backyard. And help is truly needed.

Fairfax County businesses can also join in and help share the love by simply contacting Visit Fairfax, letting them know that they would like to be a part of [LoveShare](#) and providing an offer for app users.

Through [LoveShare](#), businesses and non-profits are coming together to do a world of good. And app users are enjoying exclusive benefits all while sharing the love this holiday season!

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About Cornerstones

Cornerstones is a nonprofit organization that promotes self-sufficiency by providing support and advocacy for those in need of food, shelter, affordable housing, quality childcare, and other human services.

Since its founding nearly 50 years ago, Cornerstones has been helping neighbors in need overcome tough economic times in an already high cost-of-living region. Each of us can become a Cornerstone and continue our history of helping people build more stable lives by connecting them to vital resources that solve their needs for housing, childcare, food or financial assistance.

About Visit Fairfax

Visit Fairfax, established in July 2004, is a 501c6 non-profit organization that serves as the official tourism organization for Fairfax County. The goal of the organization is to work in conjunction with our stakeholders in distinguishing Fairfax County as a premier tourist destination. Visit Fairfax is funded by a portion of the Transient Occupancy tax (hotel tax).

As a Destination Marketing Organization (DMO), our mission is to enhance economic and social growth in Fairfax County and Northern Virginia by marketing, promoting, developing and coordinating tourism, conventions, sports and hospitality opportunities in the area. Visit Fairfax touches the lives of virtually every resident in our area, in one way or another. We bring visitors to Northern Virginia; visitors bring money to the businesses in Fairfax County. In addition to the primary responsibility and mandate of marketing, Visit Fairfax also fulfills the roles of Economic Driver, Industry Coordinator, Public Representative for our area and Builder of Community Pride.

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