

Panama City Beach Announces Third Season of "Chasin' The Sun" Fishing Show

PANAMA CITY BEACH, Fla., November XX, 2017 – <u>Visit Panama City Beach</u> is proud to announce that the third season of its award-wining television series, "Chasin' The Sun," will premiere on Saturday, January 6, 2018 on Discovery Channel. "Chasin' The Sun" is a fishing and coastal lifestyle television program that showcases the diverse angling, diving, and cultural opportunities found among the emerald green-waters of Panama City Beach.

"Chasin' The Sun" premiered in 2016 on Sportsman Channel with 13 original episodes, thenmoved to Destination America and NBC Sports Network for its second season. Both seasons were shot in Panama City Beach and featured popular species such as redfish, cobia, pompano, grouper, snapper, tarpon and kingfish, just to name a few. Panama City Beach offers abundant opportunities for anglers of all skill levels from its picturesque piers and directly from the sugar-white sands of its 27 miles of pristine beachfront.

"We're thrilled that 'Chasin' The Sun' will be moving to the Discovery Channel's new outdoor programming lineup for its third season," says Visit Panama City Beach President and CEO Dan Rowe. "This means the show's biggest audience yet can enjoy a glimpse of not just the thrilling fishing available in our waters, but the unique culture that makes our beaches such a special family destination."

Capt. Justin Leake, a lifelong native of Panama City Beach, returns as host and will be joined this season by Capt. Travis Holeman, a nationally-known tournament angler, fishing guide and founder of Key West Angling charters. Leake and Holeman will be joined by special guests as they go fly fishing for tarpon, head offshore for grouper, target shallow water redfish from standup paddle boards and enjoy a taste of the coastal lifestyle.

Weekly episodes will air on Saturday mornings at 8a.m. The Discovery Channel reaches nearly 100 million U.S. households. For more information on "Chasin' The Sun," please visit www.ChasinTheSunTV.com or stay connected via Facebook (@ChasinTheSunFishingShow), Instagram (@ChasinTheSunTV), Twitter (@ChasinTheSunTV) and Youtube.

About Panama City Beach

Panama City Beach is situated on 27 miles of sugar-white sand beaches bordering clear, emerald-green waters where the Gulf of Mexico and St. Andrew Bay converge. With 320 days of sunshine annually and attractions such as St. Andrews State Park and Pier Park, the region

has long been favored by travelers seeking an affordable beach vacation with year-round offerings for families, couples, groups and adventure-seekers. These include championship golf courses, spas, sporting events, award-winning dining and diverse recreational activities. In addition, Panama City Beach's Northwest Florida Beaches International Airport offers non-stop flights on Delta Airlines, Southwest Airlines and United Airlines. For more information, call 850-233-5070 or visit the official website of the Panama City Beach Convention and Visitors Bureau at http://www.visitpanamacitybeach.com. Live HD video of the world-famous beach is now available at http://www.visitpanamacitybeach.com/webcam/. Stay connected with Panama City Beach on Twitter (@Visit_PCB), Instagram (@Visit_PCB) and Facebook (@Visit_PCB).

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