

For Immediate Release  
January 29, 2018

Contact: Hilarie Szarowicz (616) 742-6397

**'The Kevin Hart Irresponsible Tour' adds over 100 new dates**  
**Massive comedy tour comes to SMG-managed Van Andel Arena® July 22**  
**Tickets on sale this Wednesday at 12 PM**

**Grand Rapids** — Today, [Kevin Hart](#) announced he is expanding his widely successful and massively hysterical **'The Kevin Hart Irresponsible Tour,'** adding **over 100 new dates** across the U.S., Canada, Europe, Australia and Asia. Produced by Live Nation, the new dates will kick off March 23 in Baltimore, MD and hit all new cities including New York, Atlanta, Chicago, Toronto, Paris, London, Sydney, Auckland, Singapore, and more. **The tour comes to SMG-managed [Van Andel Arena](#) in Grand Rapids on Sunday, July 22 at 7 PM.**

**Tickets go on sale to the general public beginning Wednesday, January 31 at 12:00 PM.** Ticket prices are \$37.50, \$52.00, \$82.00 and \$127.50. Tickets will be available at the Van Andel Arena and DeVos Place® box office, online at [Ticketmaster.com](#), and charge by phone at 1-800-745-3000. A purchase limit of four (4) tickets will apply to every order and prices are subject to change.

Hart's last multi-city domestic and international *WHAT NOW* comedy tour sold out large venues all over the world, including being the first comedian to sell out an NFL stadium, selling over 50,000 tickets in one show at Lincoln Financial Field. Internationally, he sold out over a dozen arenas in the European market, selling over 150,000 tickets, and sold out arenas across Australia, selling 100,000 tickets. Hart's hit comedy tour grossed over \$100 million worldwide.

2017 was a banner year for Hart, his memoir *I Can't Make This Up: Life Lessons* debuted at Number One on the New York Times Bestseller list and remained on the list for ten consecutive weeks. The book also topped records on the Audible platform, selling over 100,000 copies in the first five weeks. Earlier in the year Hart voiced a title character in *Captain Underpants: The First Epic Movie*. To close 2017, Kevin appeared in the Sony reboot of the classic film *Jumanji* alongside Dwayne Johnson and Jack Black. *Jumanji* has been Kevin's highest grossing box office release to date, the movie has made over \$800 million worldwide.

Hart's newest business venture is his digital platform the LOL NETWORK - Laugh Out Loud, the comedy brand and multi-platform network founded by Hart in partnership global content leader Lionsgate. Hart's next feature film is *Night School* for Universal, a film in which he co-wrote, produces and stars in - all under the Hartbeat production banner. The comedy follows a group of misfits who are forced to attend adult classes in the longshot chance they'll pass the GED exam.

**About SMG**

SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming; construction and design consulting; and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit [www.smgworld.com](#).

###



Van Andel Arena®  
130 Fulton West  
Grand Rapids, MI 49503-2601  
616.742.6600

DEVOS PLACE

DeVos Place®  
303 Monroe Ave. NW  
Grand Rapids, MI 49503-2233  
616.742.6500

