

## News Release Rockford City Market



# 2018 Rockford City Market Vendor Application Now Open

RCM Accepting Applications for New and Previous Vendors

#### FOR IMMEDIATE RELEASE

January 29, 2018

**ROCKFORD**, **IL** – The 2018 Rockford City Market vendor applications are now open!

Vendors that submit their applications by **March 1** will be eligible for an Early Bird rate if they are accepted. All vendors are required to apply, whether they are new to the market or returning vendors from past seasons. Application deadline is April 6 in order to be considered to begin by opening day.

In order to apply, vendors must go to <a href="www.rockfordcitymarket.com/vendor-application">www.rockfordcitymarket.com/vendor-application</a> and fill out all of the necessary information. Vendors must also be able to provide photos of their products and booth set-up to show the application committee. All details for applying are provided on the Rockford City Market website.

Rockford City Market looks for farmers and vendors to sell locally grown and handmade products including vegetables, fruits, eggs, meats, cheeses, flowers, herbs, baked goods and ethnic and prepared foods. Artisans and vendors selling unique offerings are also encouraged to apply. Most vendors come from a 150-mile radius, ensuring locally grown produce and unique retail items.

### 2018 Rockford City Market

Rockford City Market continues to grow since its inception in 2010. Last year, the market hosted over 100,000 patrons and over 70 vendors during the 20-week season.

The 2018 season of Rockford City Market begins on **Friday**, **May 18** and will continue every Friday night until September 28. The hours of the market are 3:30 – 8:30 p.m. (3:30 – 7:30 p.m. after Labor Day).

## **North End City Market**

The managers of Rockford City Market will once again manage the **North End City Market** during the 2018 season. The North End City Market occurs Saturday mornings from May 12 through October 27 from 9 a.m. – 1 p.m. and is located at the southeast corner of the intersection of North Main and Auburn Streets. The application for North End Market is available at <a href="https://www.rockfordcitymarket.com/northend">www.rockfordcitymarket.com/northend</a>.

For more information about Rockford City Market, visit <a href="https://www.rockfordcitymarket.com">www.rockfordcitymarket.com</a>.

For more information about North End City Market, visit www.rockfordcitymarket.com/northend.

Rockford City Market takes place every Friday from May 19 through September 29 along Water Street between State and Jefferson Streets in downtown Rockford. The market runs from 3:30 – 8:30 p.m. before Labor Day and 3:30 – 7:30 p.m. after Labor Day. Rockford City Market was founded and is managed by the Rock River Development Partnership and operates with infrastructure support from the City of Rockford and marketing from the Rockford Area Convention & Visitor's Bureau.

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#### FOR MORE INFORMATION:

Nikki Lee, Rockford City Market Vendor and Accounting Manager, 815.977.5124 or rockfordcitymarket@rrdp.org