

Event Photo Submission Guide

Photos for the events calendar must meet the following guidelines: **(Photo A)**

- 1200 pixels wide x 800 pixels high, 900 pixels wide x 600 pixels high, or 600 pixels wide x 400 pixels high (3:2 Aspect Ratio)
- 72dpi (web resolution)
- PNG (transparent) or JPG format
- Multiple Images may be uploaded for the same event.

Images not in the correct aspect ratio may be cropped, resized or distorted.

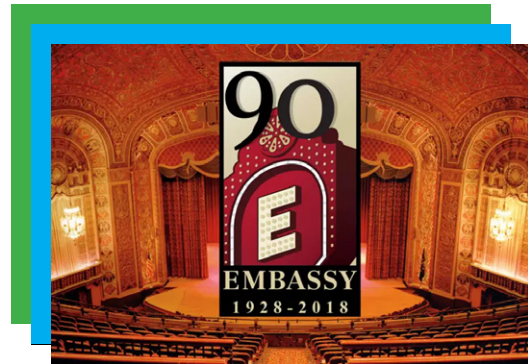


Photo A

Custom Displays

On certain calendars, the system will automatically place a gradient overlay on the bottom of the image to make the event detail text legible for the screen. **(Photo B)**

When displayed on the *Visit Fort Wayne* and *Living Fort Wayne* calendars, the focus or live area of the image will be the top center. See example at right. **(Photo C)**

Current *Fort Wayne*, *Riverfront Fort Wayne*, and the *Downtown Improvement District* calendars will use a small version of the full width photo. **(Photo D)**

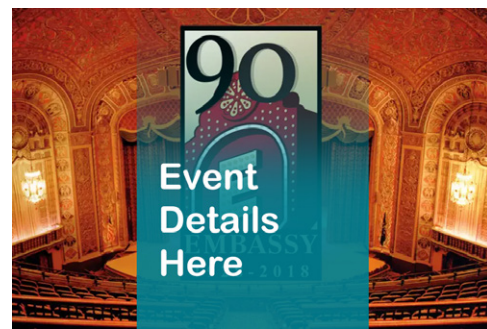


Photo B

Event Search vs. Event Landing Page

Index views and search results will have different styles of thumbnail view, depending on the calendar(s) where your event appears.

Your full photo(s) will appear on the web landing page of the event. **(Photo E)**

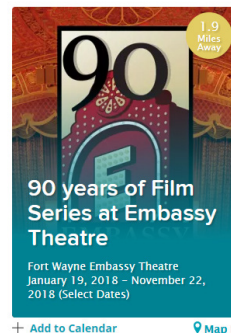


Photo C



Photo D



Photo E

Note: Visit Fort Wayne reserves the right to reject, modify, and reuse all submitted images.