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Greater Boston CVB Announces Path of Presidents Initiative

The Greater Boston Convention & Visitors Bureau (GBCVB) is announcing the Path of Presidents. Greater Boston is home to a fascinating array of presidential artifacts, anecdotes and historical locales. The Path of Presidents connects these stories to create an overarching narrative revealing an unparalleled catalogue of presidential history in Greater Boston, from presidents who were born here, went to school here, or otherwise made an impact on this region. From obvious locations such as Washington's headquarters in Cambridge and John F. Kennedy's birthplace in Brookline, to obscure homes that belonged to William Howard Taft and Grover Cleveland, the Path of Presidents will illustrate that almost every American president – including Jefferson, Lincoln, and both Roosevelts – came to Boston and influenced the city's history, as Boston influenced theirs.

The Path of Presidents is a collaborative undertaking. Key stakeholders include the Massachusetts Historical Society, Old State House Museum, John F. Kennedy Presidential Library & Museum, Freedom Trail Foundation, Discover Quincy, Cambridge Office for Tourism, and the Adams National Historical Park. The GBCVB is developing a dedicated webpage to promote the Path of Presidents and the organizations who are assisting in its creation. The webpage will feature a calendar highlighting events related to the Path of Presidents.

The Path of Presidents provides unique wayfinding through Greater Boston. Visitors are encouraged to explore as many sites as possible in Boston, Cambridge, Quincy, and beyond. This summer the GBCVB will unveil a digital map for the Path of Presidents and launch a social media campaign utilizing the hashtag #PathofPresidents. The dedicated landing page will also feature a repository of digitized documents and images chronicling presidential stories, and this repository will grow as we discover new information on the history of Presidents in Greater Boston.

To learn more about the Path of Presidents and to contribute to its development please email mediarelations@bostonusa.com.

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