

**FOR IMMEDIATE RELEASE**

**Ski Areas in the Poconos Get a Boost from Fresh Snowfall**  
*Nor'easter hits the Pocono Mountains, giving a fresh 12"+ of powder*



*Snowboarders at Camelback Mountain in the Poconos. Credit: PoconoMountains.com*

POCONO MOUNTAINS, PA, March 8, 2018 - Over one foot of snow has fallen across the Pocono Mountains region this Tuesday into Wednesday, giving a boost to the late winter season.

Despite a rough recovery from Winter Storm Riley, road and electricity crews have been working around the clock this past week to restore power and clear debris across the area. Though some residences are still experiencing difficulties, crews continue to work on getting everything back to normal. Resorts in the Poconos have showed their sincere hospitality in challenging times, like Mount Airy Casino last Friday; providing shelter, blankets, water, and warmth to over 150 stranded motorists.

This new snowfall has provided optimal conditions for ski and snow activities in the Pocono Mountains. Visitors can ski and snowboard on over 185 slopes and trails with varying difficulty, take on a terrain park, or even get on the slopes for the first time with a lesson. A number of ski events are happening in the upcoming weeks, like Costume Carnival Day at Shawnee Mountain Ski Area and Camelback Mountain's Parking Lot Party.

Snow tubing is the easiest way to hit the slopes and enjoy the fresh snowfall! Snow tubing in the Poconos requires no special skills or equipment and is appropriate for almost everyone. Try galactic, family, or single -style tubing.

Snowmobiling, cross-country skiing, sleigh rides, and snowshoeing are all activities that visitors can experience in the

region.

Pocono Mountains attractions and resorts are open and ready for business!

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#### **About the Pocono Mountains**

With 2,400 square miles encompassing Pennsylvania's Wayne, Pike, Monroe, and Carbon counties, the Pocono Mountains region is home to rolling mountain terrain, breathtakingly beautiful waterfalls, thriving woodlands, and 170 miles of winding rivers. Winters offer guests the opportunity to ski, snowboard, snow tube, and even snowshoe their way through snowy wonderlands encompassing over 163 ski trails, while summers also cater to the active traveler allowing exploration of 261 miles of hiking and biking trails, over 30 golf courses, whitewater rafting, boating, fishing, and open access to nine state and two national parks.

Pocono Mountains visitor information is available online at [PoconoMountains.com](http://PoconoMountains.com) or by phone at **800-POCONOS** (800-762-6667).

Follow [@PoconoTourismPR](https://twitter.com/PoconoTourismPR) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit, membership organization. The Pocono Mountains Visitors Bureau is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.