



**Want to have your event listed on TourCayuga.com?
Check the criteria below before submitting.**

Any Tourism Event to be considered for inclusion must currently serve more than their local market, drawing visitors from outside a 50-mile radius of the site on a regular basis, and encouraging overnight stays in the area.

Tourism Events are defined as:

- The event must be located within Cayuga County or promote visitation to Cayuga County.
- The event must be visitor-friendly and open to the public.
- The event must contain full contact information for ticketing, if necessary.
- Seasonal and holiday-based meals are not considered events (ex: Mother's Day brunch).
- The listing must disclose any costs or admission fees for attendance.
- Non-visitor events including the following will not be listed: trade shows; local commercial retail sales; fundraisers for community or charity organizations; food/drink specials at local establishments; primarily academic events such as conferences, award ceremonies; and individual events within an already listed event.

Please note a photo must be submitted with event. Photos work best when sized at 1200x800 pixels but feel free to upload larger images as well! As per, I Love NY requirements we do not accept logos, images with print, flyers, collages, clip art, etc.

The Cayuga County Office of Tourism reserves the right to deny any event they deemed inappropriate. Priority will be given to events with high visitor appeal and those that best present a compelling reason to travel to Cayuga County.