



10 February 2016

AIME Welcome Event Anticipated to be a Sell Out

The Asia-Pacific Incentives & Meetings Expo (AIME) Welcome Event has proven to be one of the hottest tickets in town with an unprecedented number of tickets snatched up by savvy business events, travel and tourism professionals.

The AIME Welcome Event is the showcase opening event for AIME, Australia's largest business events expo, and is an opportunity for guests to mingle and network the evening before the two-day trade show kicks off on 23 and 24 February.

Karen Bolinger, Melbourne Convention Bureau CEO said tickets are selling fast and urges anyone wanting to attend to get in quick.

"This is one of the most anticipated events of the year within the industry and this year we have taken it up a notch.

"Our ambitious One Year in Melbourne in One Night theme has pushed our event partner Event Management Group to take the event to new heights by showcasing what makes Melbourne unique into one special evening.

"We have experienced a surge in ticket sales and I encourage everyone who hasn't yet purchased their ticket to get in quick," Ms Bolinger said.

Tickets are \$150 and can be purchased at www.aime.com.au. Taking place on Monday, 22 February at 7pm the location is still shrouded in secrecy and will be announced in the coming weeks.

AIME, which is owned by MCB is the largest business events expo in Australia, and will host more than 500 exhibitors and over 4,000 attendees responsible for organising meetings, incentives and business travel at Melbourne Convention and Exhibition Centre on 23 and 24 February, 2016.

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